1.	Record Nr.	UNINA9910986144503321
	Autore	Gupta Rakesh
	Titolo	Salesforce Platform App Builder Certification Companion : Mastering the Essentials for Exam Success and Beyond / / by Rakesh Gupta
	Pubbl/distr/stampa	Berkeley, CA : , : Apress : , : Imprint : Apress, , 2025
	ISBN	9798868812736
	Edizione	[2nd ed. 2025.]
	Descrizione fisica	1 online resource (160 pages)
	Collana	Certification Study Companion Series, , 2731-877X
	Disciplina	005.3
	Soggetti	Application software - Examinations
	Lingua di pubblicazione	Inglese
	Formato	Materiale a stampa
	Livello bibliografico	Monografia
	Note generali	Includes index.
	Nota di contenuto	Chapter 1: Salesforce Platform Fundamentals -- Chapter 2: Underpinnings of Data Modeling -- Chapter 3: Platform Security -- Chapter 4: Customizing the User Interface -- Chapter 5: Improving and Enriching Data Quality -- Chapter 6: Automating Business Processes -- Chapter 7: Nuts and Bolts of Application Development -- Chapter 8: Power of Social Analytics -- Appendix A: Answers to Hands-on Exercises.
	Sommario/riassunto	Salesforce Platform App Builder Certification, second edition is a comprehensive guide for budding and intermediate developers aiming to deepen their understanding of Salesforce. This book will kick off with the basics of Salesforce, shedding light on the limitations of its declarative platform and guiding readers on when to choose programmatic development or explore App Exchange solutions.The journey through the book will then delve into various configurations like data management and analytics, segueing into how to customize the application's appearance and functionality at an organizational level. Subsequent chapters will explore enterprise sandbox design patterns, process automation tools within Salesforce, and their appropriate applications. Finally, the book will tackle designing mobile-compatible applications and delve into Salesforce reporting. The uniqueness of this book lies in its focus on a niche yet crucial area of Salesforce, a domain where existing literature is sparse and formal training can be prohibitively expensive. By incorporating real-world examples, practical exercises, and multiple-choice questions, this

guide aims to equip readers for the Platform App Builder certification, offering a comprehensive and efficient preparation tool. This second edition of the book is especially timely, as it updates content to reflect the latest developments and features in Salesforce. What You Will Learn Gain expertise in designing, constructing, and launching tailor-made applications utilizing the Force.com platform's declarative customization features Understand the Salesforce data model, field type (when to use which fields), and how and when to use an external object in SalesforceBe familiar with security and settings in Salesforce Gain skills in creating data models, managing security, and automating business logic. Prepare for the Platform App Builder exam Learn and understand latest Salesforce interface, the Lightning Experience.