

1. Record Nr.	UNINA9910779181303321
Autore	Cassano Franco <1943->
Titolo	Southern thought and other essays on the Mediterranean [[electronic resource] /] / Franco Cassano ; edited and translated by Norma Bouchard and Valerio Ferme
Pubbl/distr/stampa	New York, : Fordham University Press, c2012
ISBN	0-8232-5364-3 0-8232-4175-0
Descrizione fisica	1 online resource (270 p.)
Altri autori (Persone)	BouchardNorma <1960-> FermeValerio <1961->
Disciplina	909/.09822
Soggetti	Thought and thinking - Europe, Southern Thought and thinking - Mediterranean Region Europe, Southern Social life and customs Mediterranean Region Social life and customs
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Description based upon print version of record.
Nota di bibliografia	Includes bibliographical references (p. 187-200) and index.
Nota di contenuto	pt. 1. Mediterranean -- pt. 2. Homo currens -- pt. 3. The friction of thought -- pt. 4. Other essays on the Mediterranean.
Sommario/riassunto	Ranging between the fields of sociology, political science philosophy, cultural anthropology & literature, this volume offers a critique of normative models of modernisation derived from Eurocentric & North Atlantic paradigms, claiming that autonomous paths to modernity exist in the Mediterranean & the so-called Global Souths.

2. Record Nr.	UNINA9910985860503321
Autore	Godek Pawe
Titolo	Akademicki spin off. Wiedza, zasoby i cieki rozwoju / Pawe Godek
Pubbl/distr/stampa	ód [Poland], : Wydawnictwo Uniwersytetu ódzkiego, 2018
ISBN	83-8142-560-3
Descrizione fisica	1 online resource (1 p. 308)
Collana	Uniwersytet ódzki
Soggetti	Economy Business Economy / Management
Lingua di pubblicazione	Polacco
Formato	Materiale a stampa
Livello bibliografico	Monografia
Sommario/riassunto	Academic spinoffs are enterprises created by former or current staff members of scientific institutions which construct their market offering based on elements of scientific knowledge. They are an important component of modern economy, creating a channel for transferring scientific knowledge into practice. The publication presents academic spinoffs focusing on the intensity of the use of scientific and business knowledge, and analyzing the configuration of their resources and market offering structure. Author's interviews with the owners of selected academic spinoffs show this category of enterprises in a realistic manner which reflects their existing operational diversity. The monograph proposes a categorization of academic spinoffs and offers a detailed description and analysis of each category. Typical development paths have also been presented. The resulting image of academic spinoffs is far from that of the fastest-growing international companies which have spun off from the world's leading universities. However, it shows the complexity of entrepreneurs' attitudes and activities. It also underscores the ongoing processes of learning and external knowledge acquisition, as well as the link between the use of knowledge and the entrepreneurial process.