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Autore	DUNCAN, Delbert J.
Titolo	Modern retailing management : basic concepts and practices / Delbert J. Duncan, Charles F. Phillips, Stanley C. Hollander
Pubbl/distr/stampa	Homewood : Irwin, 1972
Edizione	[8. ed]
Descrizione fisica	XIX, 703 p. ; 24 cm
Altri autori (Persone)	PHILLIPS, Charles F. HOLLANDER, Stanley C.
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Soggetti	Commercio al minuto - Organizzazione
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Formato	Materiale a stampa
Livello bibliografico	Monografia

2. Record Nr.	UNINA9910985856003321
Autore	Kiszteliska-Wgrzynska Agnieszka
Titolo	Bruno Kreisky. Polityka zagraniczna i dyplomacja wobec PRL (1959-1983) / Agnieszka Kiszteliska-Wgrzynska
Pubbl/distr/stampa	ód [Poland], : Wydawnictwo Uniwersytetu ódzkiego, 2018
ISBN	83-8142-078-4
Descrizione fisica	1 online resource (1 p. 419)
Soggetti	Politics / Political Sciences Politics History World politics Social history Recent History (1900 till today) Poland Foreign relations Austria Austria Foreign relations Poland Poland Foreign relations 1945-1989 Austria Foreign relations 1955- Pologne Relations exterieures Autriche Autriche Relations exterieures Pologne Pologne Relations exterieures 1945-1989 Autriche Relations exterieures 1955- Austria Poland
Lingua di pubblicazione	Polacco
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Livello bibliografico	Monografia
Sommario/riassunto	Bruno Kreisky's diplomacy towards Poland in 1959–1983 was designed to benefit both sides. Acting on the conviction that he must fulfil the obligation to his country, Kreisky strengthened the position of Vienna and prepared it for the role of an international political centre, at the same time supporting its neighbour states. He pointed out that it was

in Austria's interest to see that the changes in the eastern region would only have an evolutionary character. Through contacts with Poland, Kreisky modified his approach to other Central European countries. However critical of the Polish record of democracy, he realized during his first visit in 1960 that Warsaw was sending a strong pro-West message to the other regional states. He predicted that the gradual emancipation of the peoples on the other side of the Iron Curtain could only happen with Moscow's consent. In his view, any external interference, encouragement or pressure exerted on the citizens of the Eastern bloc urging them to start a revolutionary insurgency would be destined to fail. However, anytime people did revolt against the government, like in Hungary, Czechoslovakia or Poland, Austria helped the civilian casualties. Chancellor Kreisky consistently opposed any international sanctions against the communist regimes, arguing that such measures would end up affecting ordinary citizens. The Polish communist government employed that approach in their propaganda.
