

1. Record Nr.	UNINA9910984680603321
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Titolo	The fine art of persuasion : corporate advertising design, nation, and empire in modern Japan / / Gennifer Weisenfeld
Pubbl/distr/stampa	Duke University Press, 2025
ISBN	9781478060307 1478060301
Classificazione	ART015000SOC008020
Disciplina	744.0952/0904
Soggetti	Commercial art - Japan - History - 20th century Graphic arts - Japan - History - 20th century Design - Japan - History - 20th century Advertising - Japan - History - 20th century ART / History / General SOCIAL SCIENCE / Ethnic Studies / Asian Studies
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Nota di contenuto	Promoting the profession -- Visible language + the art of letterforms -- Health + beauty -- Food + beverage -- Light, labor + leisure -- Nation + empire -- Transwar design.
Sommario/riassunto	"In The Fine Art of Persuasion, author Gennifer Weisenfeld offers a survey of Japanese advertising graphics from the turn of the twentieth century to the 1964 Tokyo Olympics. Examining Japan as a node in the international design network, Weisenfeld demonstrates the profound impact consumer capitalism and mass culture had on the development of modern Japanese art. Weisenfeld also analyzes the ways in which the militarist regime of Imperial Japan used these same mechanisms of mass culture to commodify and market national politics, especially in the context of the early part of the 20th century before the Asia-Pacific War (WWII)"--