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Hypothesis Testing Framework -- Four-step Hypothesis Testing Method -- III. Startups and Economic Prosperity -- The Secret Sauce of the Israeli Miracle -- Piloting Silicon Valley -- Postwar Economic Recovery -- Afterword -- References.

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## Sommario/riassunto

"In the ever-evolving landscape of startups, risks and opportunities draw in creative and entrepreneurial individuals who strive to realise their visions. While much of this occurs concealed from the gaze of the public, innovation has transformed from an enigmatic black box into a predictable and manageable process—provided one possesses the right tools and knows where to look and what actions to take. The method presented here for evaluating and managing startup risks is geared towards the uncertain world of innovative startups and enables entrepreneurs and investors to navigate it more confidently. The book focuses on the initial stages of startup creation all the way through to implementation and marketing. It adopts an incremental delivery perspective, underscoring the importance of understanding the intricate processes of bringing an innovative idea to fruition. The book also explores broader applications of the proposed Hypothesis Testing Method for the systemic development of innovation-promoting ecosystems and startups in the context of post-war economic recovery. This guide will be invaluable to practitioners seeking to navigate the complexities of innovation, harnessing the potential of cutting-edge startups, and contributing to the resurgence of economies emerging from the aftermath of armed conflict."--Provided by publisher.

"This is an extraordinary book that unveils the secrets of navigating the world of startups and innovation. I wholeheartedly recommend this exceptional resource to practitioners seeking to contribute to the advancement of our society." —Serhiy Kvit, President, National University of Kyiv-Mohyla Academy.

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