1. Record Nr. UNINA9910984590803321 Autore Mackay John Titolo From Data to Insights: The Strategy of a Data Analytics Team / / by John Mackay Singapore:,: Springer Nature Singapore:,: Imprint: Springer,, 2025 Pubbl/distr/stampa **ISBN** 9789819635450 9789819635443 Edizione [1st ed. 2025.] Descrizione fisica 1 online resource (127 pages) Disciplina 650.0285 Soggetti Business - Data processing Business information services Information technology - Management **Business Analytics Business Information Systems Business Process Management** Lingua di pubblicazione Inglese **Formato** Materiale a stampa Livello bibliografico Monografia Chapter 1. Introduction: Day 1 Strategy -- Chapter 2. Leadership --Nota di contenuto Chapter 3. Building a Team -- Chapter 4. Data Sources -- Chapter 5. Data Processing -- Chapter 6. Other Data Considerations -- Chapter 7. Stakeholders -- Chapter 8. Reporting and Insight -- Chapter 9. Strategy -- Chapter 10. Conclusion. Sommario/riassunto From Data to Insights is a practical guide to building a strategy that addresses the common issues faced by Data Analytics teams. Not enough time, too many requests, unhappy stakeholders, and colleagues with low team morale are just some of the problems caused by poor strategy and design. This guide will help managers avoid these pitfalls and improve team performance by focusing on long-term goals and strategic planning, ensuring your Data Analytics team can effectively support their business and its stakeholders. Practical examples and explanations are provided to help understand how a Data Analytics team's strategy can be implemented and why certain

approaches will or won't work.