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Nota di contenuto	Corporate Social Responsibility and Environmental Sustainability: An Overview -- Contemporary Evolution in Environmental Sustainability and Corporate Social Responsibility Practices -- Role of Corporate Social Responsibility (CSR) in the Attainment of Sustainable Development Goals(SDGs) -- Charting the Path to Ethical Sustainability: Transitioning Beyond Profit-Centric Models for Green Growth -- Measuring the Impact: Assessing How Corporate Social Responsibility Shapes Sustainability in Harmony with Green Growth -- Role of Corporate Social Responsibility in Promoting Sustainability: A Special Case of Developing and Emerging Economies -- Integrating Social Responsibility in Corporate Strategies to Promote Sustainability -- Achieving the Goal of Carbon Neutrality through Corporate Social Responsibility -- Business Cases Highlighting the Role of Corporate Social Responsibility in Promoting Environmental Sustainability -- Challenges in Integrating Socially Responsible Behaviour with

Sustainable Development Goals -- Role of Corporate Social Responsibility in promoting green growth amidst a Competitive Business Environment -- Role of Government and International Institutions in fostering Social Responsibility and Environmental Harmony.

Sommario/riassunto

This book offers a comprehensive detail about the role that corporate social responsibility can play in promoting sustainable development thereby ensuring a resilient and greener future for all. The book emphasises how business strategies and environmental harmony are becoming more integrated, thereby supporting the agenda towards a sustainable development. The synergistic and symbiotic relationship between social responsibility and sustainability has evolved over the years with enterprises becoming more aware of their commitment towards ethical, equitable, inclusive, and environmentally conscious practices. Adopting a socially responsible attitude by the new age entrepreneurs represents the paradigm shift in how corporations understand and undertake their regular activities. The traditional objective of wealth maximisation that the enterprises followed led to severe misutilisation of resources in terms of its environmental and societal impact and led to severe corporate disasters. It gave rise to adopting alternative objectives that are not only holistic but also combine concern for profits, humanity, society, and, above all, the environment. The result is that almost every major corporation has adopted a code of conduct and established the necessary management structures and procedures to ensure compliance with the newly framed objective of socially responsible profits. Consequently, the concept of corporate social responsibility has acquired momentum in recent times. This has come after the realisation that social responsibility is a significant environmental and organisational sustainability dimension that only some enterprises can sustain for a while. Over the years, this harmonisation has ushered in significant progress, reshaping the perspective of businesses towards their societal and environmental impact.