

1. Record Nr.	UNINA9910779684403321
Autore	Zeitz Jochen
Titolo	The manager and the monk : a discourse on prayer, profit, and principles // Jochen Zeitz, Anselm Grun
Pubbl/distr/stampa	San Francisco, : Jossey-Bass, A John Wiley & Sons, Imprint, 2013 San Francisco, CA : , : Jossey-Bass, , 2013
ISBN	1-118-55500-7 1-299-47559-0 1-118-55491-4
Edizione	[1st ed.]
Descrizione fisica	1 online resource (xi, 194 pages)
Collana	Gale eBooks
Disciplina	261.8/5
Soggetti	Business - Religious aspects - Christianity Management - Moral and ethical aspects Christian ethics Business ethics
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Published as Gott, Geld und Gewissen with Anselm Grun as first author and Jochen Zeitz as second author in the original German edition of 2010. Jochen Zeitz is the first author in this English edition of 2013. English translation by Susan Thorne.
Nota di bibliografia	Includes bibliographical references and index.
Nota di contenuto	""The Manager and The Monk: A Discourse on Prayer, Profit, and Principles""; ""Copyright""; ""Contents""; ""Preface""; ""1: Success""; ""The Success Pyramid""; ""Having or Being""; ""Success in a Group""; ""Personal Success""; ""Dialogue: Manager and Monk""; ""2: Prosperity""; ""Dialogue: Manager and Monk""; ""3: Culture""; ""Puma's Culture""; ""A Good Leader Also Inspires""; ""Dialogue: Manager and Monk""; ""4: Values""; ""Justice, Courage, Moderation, and Practical Intelligence""; ""Faith, Hope, and Love""; ""Dialogue: Manager and Monk""; ""5: Acting Ethically""; ""Ethical Guidelines"" ""Fair""""Honest""; ""Positive""; ""Creative""; ""There is Still Much to Do""; ""Dialogue: Manager and Monk""; ""6: The Environment""; ""The Benedictine Way: Deep Roots and Paradise Gardens""; ""Dialogue: Manager and Monk""; ""7: Commerce""; ""The Human Element""; ""A Model Firm""; ""You Reap What You Sow""; ""The Limits of the Market

Economy""; ""Dialogue: Manager and Monk""; ""8: Sustainability""; ""Dialogue: Manager and Monk""; ""9: Strengths and Weaknesses""; ""How Managers Can Turn Weaknesses into Strengths""; ""Dialogue: Manager and Monk""; ""10: Responsibility""

Sommario/riassunto

An exploration of spirituality, values, and sustainability in business  
When Jochen Zeitz and Anselm Grun first met onstage as ""the manager and the monk,"" Zeitz was CEO and Chairman of Puma, and Father Grun was a monk serving as cellarer, the business manager of his Benedictine abbey. They came together to discuss their shared goal: what it means to lead and manage responsibly and sustainably in today's shifting world. Available for the first time in English, The Manager and the Monk features these topical essays and dialogues, drawing on sources as diverse as the Bible, contemporary relig

2. Record Nr.

UNINA9910983484603321

Autore

Raposo Daniel

Titolo

Advances in Design, Music and Arts III : 9th International Meeting of Research in Music, Arts and Design, EIMAD 2024, June 27–29, 2024, Castelo Branco, Portugal—Volume 1 / / edited by Daniel Raposo, João Neves, Ricardo Silva, Luísa Correia Castilho, Rui Dias

Pubbl/distr/stampa

Cham : , : Springer Nature Switzerland : , : Imprint : Springer, , 2025

ISBN

9783031737053  
3031737059

Edizione

[1st ed. 2025.]

Descrizione fisica

1 online resource (754 pages)

Collana

Springer Series in Design and Innovation, , 2661-8192 ; ; 49

Altri autori (Persone)

NevesJoao  
SilvaRicardo  
Correia CastilhoLuisa  
DiasRui

Disciplina

745.2

Soggetti

Industrial design  
Digital media  
Industrial Design  
Digital and New Media

Lingua di pubblicazione

Inglese

Formato

Materiale a stampa

Livello bibliografico

Monografia

Sustainability and the Designer's Environmental Responsibility -- The Past Packs the Future. Circularity and pre-disposable packaging history for contemporary Reusable Packaging Design -- Designing the Visual Communication Strategy. A Creative workshop to boost Communication effectiveness -- The relevance and pertinence of Creativity and Innovation in the Design of creative processes -- Cross-Cultural Differences in Emotional Response to Visual Information -- Impact of Neurofeedback on Emotional Response to Communication Design -- Editorial Design as a vehicle for Intangible Cultural Heritage. The "Inefável" Project -- A review of the study of traditional Chinese cultural symbols Based on CitrSpace knowledge graph analysis -- The Bulgarian Folklore Ornament. A Means of Visual Communication -- Wayfinding for a non-governmental organization A signage system for Banco de Bens Doados -- Equitable Wayfinding and Wayshowing Systems in Higher Education Buildings. Case study of the Polytechnic Institute of Portalegre -- A study on the Influence of light color in trust-based decision-making -- Chromatic Planning for Social Housing Neighbourhoods -- Color – A factor of relevance in sketches -- Imagery analysis requirements in the context of Brand Visual Language. The case of Fiat Mobi -- Contributions to a theoretical-practical analysis of the efficiency of cine-imagetic typography in the reading experience -- The unequal city: A critical reflection through a collaborative project -- Inclusive Play Framework. An Approach to Promote Awareness about Gender Neutral Play in Portuguese Context -- The Expectations Involved in an Audiovisual and Multimedia Degree Internship: Case Study at IPBeja -- Designing the future. Bioneurodesign and the new frontier of human-centric innovation -- Design for e-commerce sustainability. Contribution to a sustainable proposal for supermarket delivery services -- Regenerative Spaces for Hospitality. Exploring innovative design strategies for sustainable tourism experience -- The relevance of preserving the Matosinhos. House as cultural heritage using Virtual Reality -- The role of Ergonomics, sustainability and aesthetics in Product Design Process -- Usability (US), User Experience (UX) and Methodological Procedures in User x Product Interaction Evaluations.

---

Sommario/riassunto

This book presents cutting-edge methods and findings that are expected to contribute to significant advances in the areas of communication design, fashion design, interior design and product design, as well as musicology and other related areas. It especially focuses on the role of digital technologies, and on strategies fostering creativity, collaboration, education, as well as sustainability and accessibility in the broadly-intended field of design. Gathering the first volume of the proceedings of the 9th EIMAD conference, held in hybrid format from 27 to 29 June 2024, and organized by the School of Applied Arts of the Polytechnic Institute of Castelo Branco, this book offers a timely guide and a source of inspiration for designers of all kinds, advertisers, artists, and entrepreneurs, as well as educators and communication managers. .

---