

1. Record Nr.	UNINA9910895311003321
Titolo	Annali . [...] Sezione romanza / Universita degli Studi di Napoli L'Orientale, Dipartimento di Studi Letterari, Linguistici e Comparati
Pubbl/distr/stampa	Napoli, : UniorPress, 2018-
Descrizione fisica	Online-Ressource
Disciplina	890 840 850 860
Soggetti	Zeitschrift
Lingua di pubblicazione	Italiano
Formato	Materiale a stampa
Livello bibliografico	Periodico
Note generali	Gesehen am 04.03.2021

2. Record Nr.	UNINA9910983386703321
Autore	He Juan
Titolo	Weibo News Package
Pubbl/distr/stampa	Cham : , : Springer, , 2025 ©2025
ISBN	9783031754920 3031754921
Edizione	[1st ed.]
Descrizione fisica	1 online resource (331 pages)
Collana	Humanities - Arts and Humanities in Progress Series ; ; v.31
Disciplina	302.2310951
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Sommario/riassunto	<p>This book offers an academic dialogue between news values construction and readers' evaluative response in Weibo news package from the interpersonal perspective. The study focuses on the under-researched field of news reception, i.e. how the media-reader relationship can be influenced by readers' feedback. By combining multimodal discourse analysis and corpus methods, this book aims to address the following three research questions regarding the text-reader relationship in Weibo news package: (1) what are the gains and losses in the transfer of news values constructed across platforms and news media? (2) how are Chinese language and emoji collaborated to realize attitudinal meanings and advance readers' positions in news comments? (3) how does readers' response overlap or mismatch with particular news value in a story across news text-reader relations, reader-reader relations and extra text-reader relations? The book has social, theoretical and pedagogical implications for the changing landscape of (Chinese) news discourse and audience studies. Socially, the findings of news and comments analysis show that news value decisions can be negotiated due to readers' active engagement via the social media commenting function. Theoretically, a responsive model of evaluative readings has been built for a better understanding of social media multimodal comments through the lens of reading positions and</p>

emoji-text interactions. The book is of interest to researchers in media and communication studies, but can also be used as a reference book for (under)graduate students in social semiotics, linguistics and journalism to learn how to analyze multimodal and interactive (news) texts on social media by triangulation of theories and methodologies.

---