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Energy Saving Behaviour -- Do the Individualized Differences in the Student; Age, Gender, Marital Status, Work Experience, and Educational Qualification Affect FOMO -- Manager Awareness and Stakeholders' Pressures toward the Implementation of Environmental Cost Management Accounting in Vietnamese Manufacturing Enterprises -- Factors Affecting Credit Card Usage Behavior among Hanoi Students: The Mediating Role of Impulsive Buy-ing Behavior -- The impact of corporate social responsibility on employee engagement and intention to quit: A survey of small and medium enterprises in Hanoi -- Corporate Governance, Corporate Social Responsibility and Intellectual Capital Efficiency: Empirical Evidence from Panel Data of Vietnamese Joint Stock Commercial Banks.

Sommario/riassunto

This book, bringing together selected papers from the 5th International Conference on Research in Management and Technovation, explores the global impact of technology, corporate management, and innovation. In a time of fast growth and widespread tech use, the relationship between business and technology has transformed at a rapid pace. From computers and automation to dealing with the effects of COVID-19, it highlights the need for forward-thinking leaders. Both new and established companies now prioritize blending business and technology in their plans, stressing the importance of creative strategies. The conference promotes an interdisciplinary approach, looking at how these areas connect instead of keeping them separate. Beyond common tech practices like virtual meetings, the book shows how business and technology affect decision-making in uncertain situations. The research shared in this book focuses on making practical plans for progress using innovations and technology, seeing them as crucial tools for society and organizations. Technology is portrayed as a helpful tool, allowing managers, strategists, and researchers to make smart decisions that demonstrate the strength of business and technology in a constantly changing global landscape. .
