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Titolo	Adaptation as Communication : Adaptors as Communicators / / by Anne Furlong
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Nota di contenuto	Part One: Theory and Principles -- Chapter 1. Introduction -- Chapter 2. Approaches to adaptation: the state of adaptation studies -- Chapter 3. Relevance theory and adaptation -- Chapter 4. The adaptor's communicative purpose -- Part Two: Practice and Applications -- Chapter 5. Transmediated adaptations -- Chapter 6. Non-transmediated adaptations -- Chapter 7. The limits of adaptation -- Chapter 8. Future prospects.
Sommario/riassunto	This book offers a consistent, theoretically grounded, accessible account of adaptation across a range of instances, employing Relevance Theory as its explanatory framework and arguing that every adaptation is an independent communicative act. The author establishes the principles of the study in the first part, introducing and contextualising the theory developed by Sperber and Wilson, before going on in the

second part to demonstrate the strength of the approach, and its relevance and utility within adaptation studies and beyond through a wide array of examples. The volume will open up discussion in areas previously underserved by adaptation studies and consider broader implications, such as where we draw the line when we think about 'adaptation'. This book will be of interest to students and scholars in a range of fields including adaptation studies, relevance theory, linguistic pragmatics, stylistics, narratology, intertextuality, literature and film studies. Anne Furlong is Associate Professor in the English Department at the University of Prince Edward Island, Canada. She teaches linguistics, stylistics, literature, adaptation studies, research methods, and composition.
