

1. Record Nr.	UNINA9910983345003321
Autore	Usadolo Sam Erevbenagie
Titolo	Organisational Communication in Africa : Navigating a Digitalising World // edited by Sam Erevbenagie Usadolo, Blessing Makwambeni, Queen Emwenkeke Usadolo
Pubbl/distr/stampa	Cham : , : Springer Nature Switzerland : , : Imprint : Palgrave Macmillan, , 2025
ISBN	9783031706561 3031706560
Edizione	[1st ed. 2025.]
Descrizione fisica	1 online resource (0 pages)
Altri autori (Persone)	MakwambeniBlessing UsadoloQueen Emwenkeke
Disciplina	658.45
Soggetti	Communication in organizations Intercultural communication Digital media Organizational and Strategic Communication International and Intercultural communication Digital and New Media
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Nota di contenuto	CHAPTER 1.-Introduction.-Digitalisation and Organisational Communication.-CHAPTER 2.-Exploring the impact of new digital communication on effective organisational communication.-CHAPTER 3. -Internal social media and organizational communication -- Opportunities and challenges.-CHAPTER 4.-Harmonising social media use and organisational communication.-CHAPTER 5.-Social media and stakeholder engagemen -Evaluating the influence of social media on organisational communication.-CHAPTER 6.-Rethinking oranisational communication in the digital and unprecedented crises era.-CHAPTER 7.-When the tide backfires -- A critical review of hashtag usage for organisational communication.-CHAPTER 8.-Appropriation of artificial intelicgence in organisational communication.-A scoping review - CHAPTER 9.-Communication in organisations -- The role of social capital.-CHAPTER 10.-A south african perspective on universiy

organisational communication -- Attracting and retaining students.-
CHAPTER 11.-Brand communication and its influence on brand loyalty
in the banking industry.-The case of first national bank customers.-
CHAPTER 12.-Interface between communication and committee system
in enhance legislative performance for public good -- A lagos state
house of assembly example.

Sommario/riassunto

This book delves comprehensively into organisational communication in Africa in the digital age, alongside other organisational changes. This makes it a valuable resource for scholars, practitioners, and students in organisational communication, corporate communication, public relations, and development communication – both within Africa and across the globe. Through diverse perspectives and evidence-based insights, the book equips readers with the knowledge and tools needed to navigate the ever-changing organisational landscape and achieve success in our rapidly evolving world. Sam Erevbenagie Usadolo is a senior lecturer, course coordinator and research coordinator in the English and Communication Programme at the Durban University of Technology in South Africa. Blessing Makwambeni is a senior lecturer and postgraduate co-rodinator in the Media Department at the Cape Peninsula University of Technology in South Africa. Queen Usadolo is a senior lecturer in the Department of Industrial Psychology and Human Resource Management at the North-West University, Vaal Tringle Campus.

2. Record Nr.	UNINA9910963319003321
Autore	Ziegler Yael
Titolo	Promises to keep : the oath in biblical narrative / / by Yael Ziegler
Pubbl/distr/stampa	Leiden ; ; Boston, : Brill, 2008
ISBN	1-283-06113-9 9786613061133 90-474-3377-7
Edizione	[1st ed.]
Descrizione fisica	1 online resource (325 p.)
Collana	Supplements to the Vetus Testamentum, , 0083-5889 ; ; v. 120
Disciplina	221.6
Soggetti	Oaths in the Bible Oaths (Jewish law)
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Description based upon print version of record.
Nota di bibliografia	Includes bibliographical references (p. [271]-286) and indexes.
Nota di contenuto	pt. 1. Oath formulae and their literary significance -- pt. 2. Oaths and the Biblical narrative.
Sommario/riassunto	While many studies explore the literary role of the oath in general literature, none have contended with the role of the oath in the biblical narratives. This study seeks to fill that vacuum. The first section of this study examines the literary significance of the various oath formulae that appear in biblical narratives, focusing on anomalous formulations of the respective oath formulae. The second section of this study explores the narratives surrounding two characters, Saul and David, both of whom frequently engage in oath-making. The oaths taken by, to and about these characters mirror the narrative itself, and function as a prism through which the character's career is refracted. This study demonstrates that by perceiving the oath as a literary device for plot and character development, additional or more precise meanings may be revealed in the biblical stories.