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| Autore                  | He Sheng   |
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| Nota di contenuto       | -- Extracting Tuple-Based Service Demands With Large Language Models for Automated Service Composition. -- Revolutionizing Pharmaceutical Integrity: Using Smart Contracts and NFT Encryption to Safeguard Against Counterfeit Drugs. -- Comparative Analysis of EVM-Supported Blockchain Platforms for Enhancing Organ Donation Supply Chain Management. -- Proof of Stake Verifiers (PoSV) Consensus Mechanisms Implementation in AI Value Protocol (AIVP). -- Blockchain-Based Insurance Claim Management: Implementing RSA-Encrypted NFTs for Secure and Transparent Processing. -- COSIS: An AI-Enabled Digital Transformation Framework Integrating Large Language Models and Key Performance Indicators. -- Exploring Experiential Marketing Strategies of Luxury Fashion Brands in the Metaverse: An In-Depth Analysis of Immersive Consumer Engagement. |

This book constitutes the refereed proceedings of the 21st International Conference on Services Computing – SCC 2024, Held as Part of the Services Conference Federation, SCF 2024, held in Bangkok, Thailand, during November 16-19, 2024. The 7 full papers in this book were carefully reviewed and selected from 13 submissions. They are organized in topical sections as follows: business modeling, business consulting, solution creation, service delivery, and software architecture design, development, and deployment.

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