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Altri autori (Persone)	Passiante
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Soggetti	Technological innovations Artificial intelligence Innovation and Technology Management Economics of Innovation Artificial Intelligence
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Nota di contenuto	An innovative management in the digital economy -- Investigating Dynamic capabilities for digitally transformed era the Lutech Innovation Ecosystem capabilities -- Competencies and Skills for a Digital Journey within Public Administration -- Digital Human Resource Management Exponential Technologies and Analytics to build People centred Organizations -- Digital Factory 5 0 experimenting digital innovation in the Reverse Logistics process -- Digital Technologies for sustainable development opportunities and challenges in the Renewable Energy Communities paradigm -- Artificial Intelligence platforms enabling conversational chatbots -- Smart City as a model of digital innovation for urban development A2As experience in the city of Milan -- Digital Innovation Ecosystems for the Sustainable Growth the case of ICESP the Italian Circular Economy Stakeholder Platform -- Digital Transformation in International Education.
Sommario/riassunto	The rapid expansion of digital innovation is reshaping organizations for greater agility and resilience. Digital Innovation Management shows how digital innovation management practices can facilitate project

coordination aimed at business success while prioritizing environmental and social responsibility. Structured around the four pillars of digital innovation (People, Process, Platforms and Policy), the book illustrates how digital and physical elements of innovation management can be integrated to create new marketing offerings, organizational processes, and business models that align with sustainability and human-centric ideals. The book supports a theoretical framing of digital innovation management with case studies of creative digital ecosystems such as smart cities, which leverage integrated digital systems to advance research, innovation, and education. Finally, the book provides an analysis of emerging technologies, such as artificial intelligence and blockchain, that may introduce significant digital innovations to make smarter organizations and territories. .

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