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   Titolo Hurricane Katrina : how is FEMA performing its mission at this stage of recovery? : hearing before the Committee on Homeland Security and Governmental Affairs, United States Senate, One Hundred Ninth Congress, first session, October 6, 2005

   Descrizione fisica 1 online resource (iii, 106 p.)

   Soggetti Hurricane Katrina, 2005
   Disaster relief - Gulf States - Evaluation
   Emergency management - Gulf States - Evaluation

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   Livello bibliografico Monografia

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   Autore Ooi Kok Loang

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Livello bibliografico	Monografia
Nota di contenuto	Part 1: The Past -- 1. Early Concepts and Theories -- 2. Behavioural Anomalies and Market Inefficiencies -- 3. Behavioural Finance and Traditional Finance -- Part 2: Behavioral Finance in Today's Markets -- 4. Modern Behavioural Finance Theories -- 5. Practical Applications and Case Studies -- 6. Behavioural Finance and Financial Crises -- 7. Psychological Drivers of Stock Market Behavior -- 8. Market Inefficiencies and Behavioral Influences -- Part 3: The Future of Behavioral Finance -- 9. Emerging Trends and AI Technologies -- 10. Behavioural Finance in a Global Context -- 11. Policy Implications and Future Directions.
Sommario/riassunto	This book provides a thorough examination of behavioural finance, charting its development from foundational theories to contemporary applications and future directions. It delves into the psychological underpinnings of investor behaviour, elucidating how cognitive biases and emotional responses shape financial markets. Beginning with the seminal theories such as Prospect Theory by Kahneman and Tversky, the book explores the contributions of pioneering researchers who laid the groundwork for this field. It then transitions to modern behavioural finance theories, presenting significant research findings and their implications for today's financial landscape. Through detailed case studies, the book illustrates the practical application of behavioural finance principles in investment strategies, corporate finance, and personal finance, offering readers valuable real-world insights. Case studies include analyses of market anomalies like the Tulip Mania and the Dot-com Bubble, as well as modern market disruptions such as the 2008 Financial Crisis, the market reactions during the COVID-19 pandemic, and recent events like the GameStop short squeeze and the cryptocurrency market fluctuations. These examples highlight the influence of behavioural factors on market stability and investor behaviour. Additionally, the book investigates emerging trends and technologies, such as AI and machine learning, and their impact on behavioural finance. It also offers a global perspective, comparing behavioural finance across different cultural and market contexts. The concluding section discusses the policy implications of behavioural finance insights and forecasts the field's future trajectory. Aimed at academics, finance professionals, and advanced students, this book is an indispensable resource for those seeking to understand the intricate relationship between psychology and finance, and a significant contribution to the literature on financial behaviour.