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Autore	Xing Chunxiao
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Nota di contenuto	-- Research Track. -- OCCL-Former: Data Augmentation Driven Occlusion-Aware Inter-Body Parts Relationship Learning for 3D Pose Estimation. .-Does Digital Transformation Affect the Financialization of Real Sector Firms?. .-Insights Into the High-Quality Development of Agriculture Under the Wave of Digital Economy. -- Application and Industry Track. -- Empirical Study on User Acceptance and Optimization Strategies of AIGC News. -- Enhancing Diamond Grading and Certification Through Blockchain Technology: A Cross-Chain Analysis of EVM-Compatible Platforms. -- Framework and Taxonomy of Understanding Metaverse and a Case Study of AI-Driven and Digital Twin-Based Clothing Customization System. -- Short Paper Track. --

SRv6 Metaverse - Architecture for Virtual Worlds. -- AI-Enabled Metaverse for Education: Challenges and Opportunities. -- Research on the Application and Countermeasures of Metaverse Technology in Retail Service. -- Audiobooks in the Cultural Metaverse: Reimagining New Quality Productive Forces and the Future of the Audio Culture Industry.

**Sommario/riassunto**

This book constitutes the refereed proceedings of the 20th International Conference on Metaverse – METAVERSE 2024, held in Bangkok, Thailand, during November 16–19, 2024. The 6 full papers and 4 short papers included in this book were carefully reviewed and selected from 22 submissions. They were organized in topical sections as follows: research track; application and industry track; and short paper track.