1. Record Nr. UNINA9910983096103321 Autore Filipova Marta Titolo Czechoslovakia at the World's Fairs: Behind the Façade Pubbl/distr/stampa Budapest:,: Central European University Press,, 2024 ©2024 **ISBN** 9789633867679 9789633867662 Edizione [1st ed.] Descrizione fisica 1 online resource (299 pages) Disciplina 907.4437 Soggetti Nationalism and art Czechoslovakia Lingua di pubblicazione Inglese **Formato** Materiale a stampa Livello bibliografico Monografia Cover -- Front matter -- Title page -- Copyright page -- Contents --Nota di contenuto List of Figures -- Acknowledgments -- Introduction -- 1. Continuities and Raptures: Exhibiting a Modern State -- Grounds of exhibitions --Establishing an exhibition model: Rio de Janeiro 1922 -- The politics of a national pavilion: Paris 1925 -- The hesitant exhibit: Philadelphia 1926 -- Exhibiting during the crises: Barcelona 1929 -- Recovery: Chicago 1933 -- Colonial company: Brussels 1935 -- Flow of display: Paris 1937 -- End of an era: New York and San Francisco, 1939–1940 -- The final rupture -- 2. Exhibition Spaces --Ephemerality of design -- Contemplating exhibition spaces --Three-dimensional graphic design: Ladislav Sutnar -- Designing a fairy tale -- Journey through the pavilion -- Czechoslovakia on display -- Display techniques -- Reception -- Conclusion -- 3. Art and Design: The Limits of Modernism This book by Marta Filipová explores the historical, cultural, and Sommario/riassunto political significance of Czechoslovak exhibits at world fairs during the 20th century. The author examines how these exhibitions served as a platform to project national identity, modernity, and craftsmanship to an international audience. Through detailed analysis of pavilion designs, artistic contributions, and economic displays, the book

highlights the challenges and strategies of representing a small nation

on the global stage. It also addresses themes such as the commodification of culture, the role of eugenics in shaping national ideals, and the intersection of modernism with traditional crafts. Intended for scholars and readers interested in architecture, design, and Central European history, this work provides a comprehensive look at the socio-political narratives constructed behind the façades of world fair pavilions.