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Sommario/riassunto	This book offers a comprehensive and in-depth exploration of key digital and AI technologies, providing readers with a thorough understanding of the concepts and advancements driving the digital and AI transformation. Readers will gain the foundational knowledge needed to engage and keep abreast with the subject matter effectively. The chapters are organized in a systematic and logical way, starting from foundation (ICT), technologies (digital platforms, digital technologies, AI technology), and applications in industry and in society. The book addresses the critical ethical and societal issues surrounding digital and AI technologies, discusses regulatory frameworks, and explores potential solutions to these challenges. This feature is especially valuable for policymakers and general readers who need to understand the broader implications of technological advancements and make informed decisions accordingly. By including the businesses and issues of the leading platform companies like

Apple, Google, Amazon, and Meta, and also by including the case studies of successful digital transformations in various industries like ENGIE, John Deere, POSCO, and Hyundai Motors, the book provides practical insights and actionable strategies. This feature is particularly valuable for professionals and academics who can learn from real-world applications and apply these lessons to their own contexts. Although the content is most relevant to professionals in the technology, business, and industry sectors who are involved in digital and AI transformation initiatives, the book is designed to be accessible to readers at any level, especially to those who want to keep abreast with the advancement of digital and AI technologies.
