1.	Record Nr.	UNINA9910983058603321
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	Titolo	HCI International 2024 – Late Breaking Papers : 26th International Conference on Human-Computer Interaction, HCII 2024, Washington, DC, USA, June 29 – July 4, 2024, Proceedings, Part II / / edited by Adela Coman, Simona Vasilache, Fiona Fui-Hoon Nah, Keng Leng Siau, June Wei, George Margetis
	Pubbl/distr/stampa	Cham : , : Springer Nature Switzerland : , : Imprint : Springer, , 2025
	ISBN	9783031768064
		303176806X
	Edizione	[1st ed. 2025.]
	Descrizione fisica	1 online resource (405 pages)
	Collana	Lecture Notes in Computer Science, , 1611-3349 ; ; 15375
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	Disciplina	005.437
		004.019
	Soggetti	User interfaces (Computer systems)
		Human-computer interaction
		User Interfaces and Human Computer Interaction
	Lingua di pubblicazione	Inglese
	Formato	Materiale a stampa
	Livello bibliografico	Monografia
	Nota di contenuto	Interacting with Chatbots and Generative AI: Exploring the Dynamics of ChatGPT Adoption Among College Students: A Comprehensive Analysis -- Optimizing Style Guide Prompts for Enhanced ChatGPT-4 Performance in Translation and Summarization Tasks -- Use of ChatGPT in the Classrooms of a Junior Highschool Science to Invoke Ability of Questioning -- The Influencing Factors of Young Designers' Intentions to Continue using Artificial Intelligence Generated Content Platforms -- .e Effects of Conversation Initiation Strategies in Human-aided Service Bots: The Role of Perceived Flexibility -- Chatbot User Experience: Design and Evaluation -- SARD: A Human-AI Collaborative Story Generation -- Cross-Cultural Implications of Large Language Models: An Extended Comparative Analysis -- Research on the

Influence of the Artificial Intelligence Chatbots' Service Quality on the Consumers' Purchase Intention -- Designing XAI Chatbots to Enhance Learner Self-Efficacy in Education -- Improving Knowledge Asymmetry in Group Discussions with Smart Assistants. Interacting in Social Media: In the Wake of the Woke: Reinvigorating Brand Conversation at the Crossroads of Policy and Politics M&M's Superbowl 2023 Campaign -- Dynamic Transformation of Online Community Support Behavior Before and After Covid-19 -- Emoji Retrieval from Gibberish or Garbled Social Media Text: A Novel Methodology and a Case Study -- SerendipitySeeker: A Novel SNS Viewer Designed to Broaden Perspectives by Encountering Diverse Information -- Gaming Privacy Concerns in an Online Social Networking Environment from a User Perspective -- A Labelled Dataset for Sentiment Analysis of Videos on YouTube, TikTok, and other Sources about the 2024 Outbreak of Measles -- Evaluating Real-time Emotional Responses Using Bullet Screen Sentiment Analysis: Evidence from Electrodermal Activity -- Can Identity Information Really Promote Social Support in Internet Communities? Fintech, Consumer Behavior and the Business Environment: Consumer Behavior in Electronic Word of Mouth: A Bibliometric Approach -- A Hybrid Multi-Criteria Decision-making Model for Supplier Selection based on Secure International Commerce: A Case Study of the Lithography Industry -- Fast Food Affinity among the Tertiary Students of Bangladesh: A Case Study -- Innovation in Neuromarketing for the Implementation of Consumer Purchase Decisions -- A Systematic Literature Review of User Interface Personalization: Findings from Automated Teller Machines (ATM) and Related Domains -- Video Banking Adoption and Challenges: A Focus on the Austrian Market -- Financial Literacy Through Design Lens: A Scoping Review -- Enhanced User Interaction in Mobility Decision Support using Explainable Artificial Intelligence.

| Sommario/riassunto | This nine-volume set LNCS 15473-15482 constitutes the proceedings of the 26th International Conference, HCI International 2023, in Washington, DC, USA, in June/July 2024. For the HCCII 2024 proceedings, a total of 1271 papers and 309 posters was carefully reviewed and selected from 5108 submissions. Additionally, 222 papers and 104 posters are included in the volumes of the proceedings published after the conference, as "Late Breaking Work". These papers were organized in the following topical sections: HCI Theories, Methods and Tools; Multimodal Interaction; Interacting with Chatbots and Generative AI; Interacting in Social Media; Fintech, Consumer Behavior and the Business Environment; Design for Health and Wellbeing; Ergonomics and Digital Human Modelling; Virtual Experiences in XR and the Metaverse; Playing Experiences; Design for Learning; New Cultural and Tourism Experiences; Accessibility and Design for All; Design for Older Adults; User Experience Design and Evaluation: Novel Approaches and Case Studies; Safety, Security and Privacy; HCI in Automated Vehicles and Automotive; HCI in Aviation, Transport and Safety; Human-Centered AI; AI for Decision Making and Sentiment Analysis. |