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Nota di contenuto	SIGNS, SCIENCE AND POLITICS; Editorial page; Title page; Copyright page; Preface & Acknowledgements; LIST OF ORIGINAL PLACES OF PUBLICATION; Table of contents; Chapter 1. The Semiotic Control of Experience; Chapter 2. The Semiotic Control of Civil Society; Chapter 3. The Birth of Idealism in Linguistics: The History of a Transition; Bibliography; Index of Authors; Index of Subjects & Terms
Sommario/riassunto	This book tells the story of how 18th-century European philosophy used Locke's theory of signs to build a natural history of speech and to investigate the semiotic tools with which nature and civil society can be controlled. The story ends at the point where this approach to language sciences was called into question. Its epilogue is the description of the birth of an alternative between empiricism and idealism in late 18th- and early 19th-century theories of language. This alternative has given rise to such irreducible dichotomies as empirical linguistics vs. speculative linguistics, philosoph

