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Titolo	The strategic application of information technology in health care organizations // John P. Glaser, Claudia Salzberg
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Edizione	[3rd ed.]
Descrizione fisica	1 online resource (290 pages) : illustrations
Altri autori (Persone)	SalzbergClaudia <1975->
Disciplina	362.1068/4
Soggetti	Health services administration - Information technology - Planning Strategic planning
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Nota di bibliografia	Includes bibliographical references and index.
Nota di contenuto	An overview of strategy -- Linkage of IT strategy to organizational strategy -- The information technology asset -- Information technology-centric organizational capabilities and characteristics -- Strategy considerations and conclusions -- High performance medicine -- Personalized medicine -- Service-oriented architecture for electronic health records -- Health care reform -- Population health -- Synthesis of information technology strategy.
Sommario/riassunto	Thoroughly revised and updated, this book offers a comprehensive resource for understanding information technology (IT) strategic planning and implementation within healthcare institutions. Filled with illustrations and case studies, the book is written for leaders and high-level managers in healthcare organizations. New to this edition are updated concepts and practices, more illustrative examples of strategy as well as updated industry data and technology examples. The book also contains news chapters on IT asset and IT-centric organizational attributes and value and offers learning objectives.

