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Nota di contenuto	<p>Intro -- Contents -- Preface -- About the Authors -- Abbreviations --</p> <p>Chapter 1 Competition, Competition Policy, and Growth -- Competition and Growth -- Product Market Regulation and Economic Performance</p> <p>-- Competition Policy -- Conclusion -- Notes -- References --</p> <p>Chapter 2 Competitiveness and Its Indicators -- Elements of Competitiveness -- Defining Competitiveness -- Price Indicators of Competitiveness -- Nonprice Indicators of Competitiveness -- Doing Business: Measuring Business Regulations -- Conclusion -- Notes -- References --</p> <p>Chapter 3 National Competitiveness -- Defining National Competitiveness -- Competitiveness Rankings -- Conclusion -- Notes -- References --</p> <p>Chapter 4 Innovation Policy for Competitiveness -- Innovation: Definition and Measurements -- Innovation, Growth, and Competitiveness -- Policies for Innovation -- How Can Government Help? -- Conclusion -- Notes -- References --</p> <p>Chapter 5 Competitiveness and Clusters -- Background to Clusters -- Cluster Initiatives -- Policy Implications -- Conclusion -- Notes -- References --</p> <p>Box 2.1 Price and Nonprice Indicators of Competitiveness: The Case of Armenia -- Figures -- Figure 1.1 Markups in Manufacturing and Nonmanufacturing -- Figure 1.2 The Tree Structure of the Economy-wide PMR Indicator -- Figure 1.3 PMR in Accession and OECD Countries, Aggregate Level, 2008 -- Figure 1.4 Decomposition of PMR in Accession Countries, 2008 -- Figure 2.1 Business Environment Quality: The Diamond -- Figure 2.2 The Three Pillars of Trade Competitiveness -- Figure 2.3 Outcomes and</p>

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Sommario/riassunto

This primer on *Clusters of Competitiveness* provides a critical overview of competitiveness at many levels. Competitiveness is a broad subject with applications at the level of the firm, industry, region, nation, and global economy. Each one of these aspects has a rich literature drawn on by academics and policy makers over a long period. This book seeks to present a broad overview of the main ideas underlying competitiveness and its applications, highlighting and discussing in greater depth the topics that are of relevance currently. Specifically, the book draws out the experiences of and lessons for developing economies, and examines in detail the role for policy. Competition, competitiveness and growth are inherently linked and provide a compelling basis for policy analysis and recommendations. We begin by looking at competition and competition policy and the effects of these on economic growth. We concentrate on product market regulation and find that more stringent regulation is negatively associated with economic growth. Competition policy has an important role to play in promoting growth. We highlight the reasons why competition policy is critical for developing economies in the current era of globalization and liberalization. Moving on, we next provide an overview of competitiveness, highlighting its application to the firm, nation and global economy. We differentiate between price and non-price measures of competitiveness, examining the advantages and disadvantages of each and providing a clear guide to the non-price measures that have proliferated in the business literature in recent

decades. We examine how the concept of national competitiveness has evolved. We classify this according to price and non- price measures. Data from the International Institute for Management Development, the World Economic Forum and the World Bank are discussed, illustrating competitiveness rankings across countries over time. We then turn to innovation emphasizing its relationship to economic growth and competitiveness. The modern, knowledge-driven globalized economy is a product of innovation and competitiveness. Drawing on this, we next examine the necessary elements of an effective innovation policy in meeting the economic and social challenges of the modern age. We conclude this primer with a critical overview of clusters and the stimulus for economic development at the local, regional and global level that arises from the connections between firms forming clusters. We look at cluster initiatives, which are organized efforts to increase growth and competitiveness within a region and are also a tool for government in pursuing policy reform
