

1. Record Nr.	UNINA9910975008103321
Autore	Moldoveanu Mihnea C
Titolo	The future of the MBA : designing the thinker of the future / / Mihnea C. Moldoveanu and Roger L. Martin
Pubbl/distr/stampa	Oxford ; ; New York, : Oxford University Press, 2008
ISBN	0-19-988765-9 9786611529321 1-281-52932-X 0-19-971287-5
Edizione	[1st ed.]
Descrizione fisica	1 online resource (157 p.)
Altri autori (Persone)	MartinRoger L
Disciplina	650.071/1
Soggetti	Master of business administration degree Business education
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Description based upon print version of record.
Nota di bibliografia	Includes bibliographical references (p. 127-133) and index.
Nota di contenuto	Contents; List of Figures; Introduction: The Future of the MBA and the MBA of the Future; The "Competitiveness Critique": Is the MBA a Competitive Source of Human Capital for the Organizations of the Future?; The "Radical Structural Flaw Critique": Can the MBA Train Managers?; The "Ivory Tower" Critique: Is the MBA Relevant?; The "Deprofessionalization" Critique: Is the MBA a Viable Institution? Is Management a Viable Profession?; The "Vicious Hermeneutic Circle" Critique: Is the MBA "Good for Business and Society"? Critiquing the "Future of the MBA" Requires Articulating a Vision for the "MBA of the Future"Chapter 1. The Integrative Thinker: A Vision of the High-Value Decision Maker in Postmodern High Capitalism; "Postmodern": Why "Post"?; "High Capitalism": Whither "High"?; The "Interactions Revolution": Articulating the Tacit to Bridge the Ingenuity Gap; "High-Value Decision Makers": The Predicament of the Manager of the Future; Chapter 2. Business School 2.0: Can the Contemporary Scientific-Educational Complex Educate the Manager of the Future? Obstacles to Ontic and Ontological Pluralism: Two Forms of Departmentality and the (New) Structure of the Market for Ideas An Example: Behavioral Decision Theory and the Study of Managerial

Cognition; Chapter 3. Business School 3.0: The Design and Development of Integrative "Cognitive-Behavioral Modules" for the Thinker of the Future; Model I. The Thought-and-Behavior Design and Experimentation Lab; Model II. The Design and Enactment of Communicative Spaces; The Value of the Ontic-Ontological Bridge: A Justification for the Cognitive-Behavioral Module Development Approach

Chapter 4. Epilogue: A Reconstructive Summary References; Index;

Sommario/riassunto

Introduction: The Future of the MBA and the MBA of the Future 1. The Integrative Thinker: A Vision of the High Value Decision Maker of Postmodern High Capitalism 2. Business School 2.0: Can the Contemporary Scientific-Educational Complex Educate the Manager of the Future? 3. Business School 3.0: The Design and Development of Integrative "Cognitive-Behavioral Modules" for the Thinker of the Future 4. Epilogue: A Reconstructive Summary of the Basic Arguments of the Book
