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Sommario/riassunto

The bestselling project management text for students and professionals now updated and expanded. This Eleventh Edition of the bestselling "bible" of project management maintains the streamlined approach of the prior editions and moves the content even closer to PMI's Project Management Body of Knowledge (PMBOK). New content has been added to this edition on measuring project management ROI, value to the organization and to customers, and much more. The capstone "super" case on the "Iridium Project" has been maintained, covering all aspects of project management. Increased use of sidebars throughout the book helps further align it with the PMBOK and the Project Management Professional (PMP) Certification Exam. This new edition features significant expansion, including more than three dozen entirely new sections and updates on process supporting; types of project closure; project sponsorship; and culture, teamwork, and trust. This comprehensive guide to the principles and practices of project management: Offers new sections on added value, business intelligence, project governance, and much more. Provides twenty-five case studies covering a variety of industries, almost all of which are real-world situations drawn from the author's practice. Includes 400 discussion questions and more than 125 multiple-choice questions. Serves as an excellent study guide for the PMP Certification Exam.
