

1. Record Nr.	UNINA9910974916803321
Titolo	Fulfilling the potential of cancer prevention and early detection // Susan J. Curry, Tim Byers, and Maria Hewitt, editors ; National Cancer Policy Board
Pubbl/distr/stampa	Washington, DC, : National Academies Press, c2003
ISBN	9786610184101 9780309170130 0309170133 9781280184109 1280184108 9780309506199 0309506190 9780309516815 0309516811
Edizione	[1st ed.]
Descrizione fisica	1 online resource (564 p.)
Altri autori (Persone)	CurrySusan J ByersTim HewittMaria Elizabeth
Disciplina	616.99/4052
Soggetti	Cancer - United States - Prevention Tumors
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Bibliographic Level Mode of Issuance: Monograph
Nota di bibliografia	Includes bibliographical references (p. 438-520) and index.
Nota di contenuto	Front Matter -- Acknowledgments -- Acronyms and Abbreviations -- Contents -- List of Boxes, Figures, and Tables -- Executive Summary -- 1 Introduction -- 2 Potential to Reduce the Cancer Burden Through Cancer Prevention and Early Detection1 -- 3 Lifestyle Behaviors Contributing to the Burden of Cancer1 -- 4 Modifying Health Risk Behaviors1 -- 5 Potential of Screening to Reduce the Burden of Cancer1 -- 6 Improving Participation in Cancer Screening Programs1 -- 7 Adopting New Technology in the Face of Uncertain Science: The Case of Screening for Lung Cancer1 -- 8 Professional Education and Training -- 9 Federal Programs That Support Cancer Prevention and Early

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Sommario/riassunto

Cancer ranks second only to heart disease as a leading cause of death in the United States, making it a tremendous burden in years of life lost, patient suffering, and economic costs. Fulfilling the Potential for Cancer Prevention and Early Detection reviews the proof that we can dramatically reduce cancer rates. The National Cancer Policy Board, part of the Institute of Medicine, outlines a national strategy to realize the promise of cancer prevention and early detection, including specific and wide-ranging recommendations. Offering a wealth of information and directly addressing major controversies, the book includes: A detailed look at how significantly cancer could be reduced through lifestyle changes, evaluating approaches used to alter eating, smoking, and exercise habits. An analysis of the intuitive notion that screening for cancer leads to improved health outcomes, including a discussion of screening methods, potential risks, and current recommendations. An examination of cancer prevention and control opportunities in primary health care delivery settings, including a review of interventions aimed at improving provider performance. Reviews of professional education and training programs, research trends and opportunities, and federal programs that support cancer prevention and early detection. This in-depth volume will be of interest to policy analysts, cancer and public health specialists, health care administrators and providers, researchers, insurers, medical journalists, and patient advocates.

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