

1. Record Nr.	UNINA9910171008403321
Autore	Lury Celia
Titolo	Cultural rights : technology, legality, and personality / / Celia Lury
Pubbl/distr/stampa	London ; ; New York, : Routledge, 1993
ISBN	1-134-86586-4 0-203-30357-1 1-134-86587-2 1-280-32178-4 0-203-42289-9
Edizione	[1st ed.]
Descrizione fisica	1 online resource (vi, 239 pages)
Collana	International library of sociology
Disciplina	306
Soggetti	Culture Intellectual property Copyright Trademarks Printing Broadcasting Information technology
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Bibliographic Level Mode of Issuance: Monograph
Nota di bibliografia	Includes bibliographical references (p. 217-229) and indexes.
Nota di contenuto	chapter 1 INTRODUCTION -- part Part I REGIMES OF RIGHTS -- chapter 2 FROM REPETITION TO REPLICATION -- chapter 3 REPLICATION, NOVELTY AND REACTIVATION -- chapter 4 BRANDING, TRADEMARK AND THE VIRTUAL AUDIENCE -- part Part II TECHNOLOGIES OF REPRODUCTION -- chapter 5 MECHANICAL REPRODUCTION: PRINT, LITERACY AND THE PUBLIC SPHERE -- chapter 6 ELECTRONIC REPRODUCTION: BROADCASTING, WATCHING AND PUBLIC SERVICE -- chapter 7 MICRO-ELECTRONIC REPRODUCTION: COMMUNICATION, THE FLOW OF INFORMATION AND USERS -- chapter 8 TECHNOLOGIES OF CULTURE AND GENDER -- chapter 9 SIMULATION, GENDER AND CONTEMPORARY CULTURE.
Sommario/riassunto	Cultural Rights aims to combine sociology of culture and cultural studies approaches to provide an innovative interpretation of

contemporary culture. It develops Walter Benjamin's arguments on the effects of mechanical reproduction by seeing what has happened to originality and authenticity in postmodern culture. One aspect of this culture is that reproduction and simulation have become listless, so that distinguishing what is real from what is fabricated is a problem of daily life for everyone. Celia Lury establishes a clear framework for studying these matters by comparing a regime of cultural rights ordered by copyright, authorship and originality with one defined by trademark, branding and simulation. This move is illustrated through concise and accessible histories of three major cultural technologies - print, broadcasting and information technology - and the presentation of research into the contemporary culture industry. The gendered dimensions of this transformation are explored by looking at the significance of the category of women in the process of cultural reproduction.

2. Record Nr.	UNINA9910974891503321
Autore	La Grandville Olivier de
Titolo	Bond pricing and portfolio analysis : protecting investors in the long run // Olivier de la Grandville
Pubbl/distr/stampa	Cambridge, Mass., : MIT Press, 2001
ISBN	9786612097225 9781282097223 1282097229 9780262274241 0262274248 9781423746799 1423746791
Edizione	[1st ed.]
Descrizione fisica	xvii, 455 p. : ill
Disciplina	332.63/23
Soggetti	Bonds - Prices Interest rates Investment analysis Portfolio management
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia

Note generali	Title from title screen.
Nota di bibliografia	Includes bibliographical references (p. 441-446) and index.
Nota di contenuto	Intro -- INTRODUCTION -- 1 A FIRST VISIT TO INTEREST RATES AND BONDS -- 2 AN ARBITRAGE-ENFORCED VALUATION OF BONDS -- 3 THE VARIOUS CONCEPTS OF RATES OF RETURN ON BONDS: YIELD TO MATURITY AND HORIZON RATE OF RETURN -- 4 DURATION: DEFINITION, MAIN PROPERTIES, AND USES -- 5 DURATION AT WORK: THE RELATIVE BIAS IN THE T-BOND FUTURES CONVERSION FACTOR -- 6 IMMUNIZATION: A FIRST APPROACH -- 7 CONVEXITY: DEFINITION, MAIN PROPERTIES, AND USES -- 8 THE IMPORTANCE OF CONVEXITY IN BOND MANAGEMENT -- 9 THE YIELD CURVE AND THE TERM STRUCTURE OF INTEREST RATES -- 10 IMMUNIZING BOND PORTFOLIOS AGAINST PARALLEL MOVES OF THE SPOT RATE STRUCTURE -- 11 CONTINUOUS SPOT AND FORWARD RATES OF RETURN, WITH TWO IMPORTANT APPLICATIONS -- 12 TWO IMPORTANT APPLICATIONS -- 13 ESTIMATING THE LONG-TERM EXPECTED RATE OF RETURN, ITS VARIANCE, AND PROBABILITY DISTRIBUTION -- 14 INTRODUCING THE CONCEPT OF DIRECTIONAL DURATION -- 15 A GENERAL IMMUNIZATION THEOREM, AND APPLICATIONS -- 16 ARBITRAGE PRICING IN DISCRETE AND CONTINUOUS TIME -- 17 THE HEATH-JARROW-MORTON MODEL OF FORWARD INTEREST RATES, BOND PRICES, AND DERIVATIVES -- 18 THE HEATH-JARROW-MORTON MODEL AT WORK: APPLICATIONS TO BOND IMMUNIZATION -- BY WAY OF CONCLUSION: SOME FURTHER STEPS -- ANSWERS TO QUESTIONS -- FURTHER READING -- REFERENCES -- INDEX.
Sommario/riassunto	This text makes accessible the most important methodological advances in bond evaluation from the past twenty years. With uncommon precision and a strong emphasis on the underlying economic fundamentals, Olivier de La Grandville presents a unified framework for understanding the basic tools of bond evaluation, including duration, convexity, and immunization. Among the book's most valuable contributions is a general immunization theorem that can be used by practitioners to protect investors against any change in the structure of spot interest rates. Also of note is the detailed presentation of the Heath-Jarrow-Morton model and a discussion of its relationships with classical immunization schemes. Each chapter is followed by a series of questions, problem sets, and projects; detailed solutions to all of them appear at the end of the book. Although the treatment is thorough and rigorous, the presentation throughout the book is intuitive.