

1. Record Nr.	UNINA9910974816303321
Titolo	The global forest sector : changes, practices, and prospects // edited by Eric Hansen, Rajat Panwar, Richard Vlosky
Pubbl/distr/stampa	Boca Raton : , : Taylor & Francis, , [2014] ©2014
ISBN	9781040198926 1040198929 9780429111662 0429111665 9781439879276 1439879273
Edizione	[1st ed.]
Descrizione fisica	1 online resource (464 p.)
Classificazione	NAT011000TEC010000
Disciplina	338.1/7498
Soggetti	Forest products industry Globalization Forest products industry - Forecasting
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	A CRC title, part of the Taylor and Francis imprint, a member of the Taylor and Francis Group, the academic division of T&F Informa plc.
Nota di bibliografia	Includes bibliographical references.
Nota di contenuto	Contributors -- Section I. Changing context of the global forest sector -- Understanding and Managing Change in a Global Forest Sector -- The Impact of Globalization on Forest Users : Trends and Opportunities -- Section II. Changes in product categories and individual markets -- Markets and Market Forces for Lumber -- Markets and Market Forces for Secondary Wood Products -- Markets and Market Forces for Pulp and Paper Products -- New Products and Product Categories in the Forest Sector -- The Chinese Era -- Russia in the Global Forest Sector -- Section III. The forest sector within an environmental paradigm -- Environmental Activism and the Global Forest Sector -- Implementing Sustainability in the Forestry Sector : Toward the Convergence of Public and Private Forest Policy -- Green Building and the Forest Sector -- An Assessment of Global Wood-based Bioenergy -- Section IV. Capability development and strategic imperatives for the forest sector -- The

Current and Future Role of Information Technology in the Forest Sector -- Cross-cultural Sales, Marketing, and Management Issues in the Global Forest Sector -- Corporate Social Responsibility in the Global Forest Sector -- Innovation in the Global Forest Sector -- Strategic Orientations in the Global Forest Sector -- Section V. Bringing it all together -- What Now, Mr. Jones? : Some Thoughts about Today's Forest Sector and Tomorrow's Great Leap Forwards.

Sommario/riassunto

This book covers a wide array of topics that have relevance to the global forest products. This managerial view, based on up-to-date scientific research is a very important tool for forming the big picture of the current and future state of the global forest industry. This is the first book of its kind written by a global network of leaders in the field of forest products, marketing, and business development in the forest products sector in academia and industry--
