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Sommario/riassunto

This title explores the process of rebuilding the Conservative Party under David Cameron's leadership since 2005. It traces the different elements of the renewal strategy - ideological reconstruction policy reappraisal and enhanced electoral appeal - and identifies constraints from different sections of the party, including the parliamentary party and the grassroots membership. It also explores the extent to which long-standing intra-party divisions exacerbated difficulties for the exercise of leadership.