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Nota di contenuto	Living the past in the present. Zombi landscapes: representations of apartheid in the discourses of young South Africans / Zannie Bock and Christopher Stroud -- Orders of (in)visibility: colonial and postcolonial chronotopes in linguistic landscapes of memorization in Maputo / Manuel Guissem -- Chronoscape of authenticity: consumption and aspiration in a middle-class market in Johannesburg / Gilles Baro -- Mobile semiosis and mutable metro spaces: train graffiti in Stockholm's public transport system / David Karlander -- Alternative places, alternative people. Skinscapes with frictions: an analysis of Zef Hip Hop "Stoeka Style" Tattoos / Amiena Peck and Quentin Williams -- The linguistic landscape creating a new sense of community: Guadeloupean Creole, the general strike of 2009, and an emergent identity / Robert Blackwood -- Negotiating institutional identity on a Corsican university campus / Will Amos -- The semiotic paradox of gentrification: the commodification of place and linguistic fetishization of Bushwick's

graffscapes / Kellie Concalves -- Imagining futures, imagining selves. The geopolitics of hate and hope in the linguistic landscape of a political crisis / Rodrigo Borba -- Of monkeys, shacks and loos: changing times / Changing Place, Sibonile Mpendukana and Christopher Stroud -- Micro-landscapes and the double semiotic horizon of mobility in the global South / Kasper Juffermans.

Sommario/riassunto

"This volume offers comprehensive analyses of how we live continuously in a multiplicity and simultaneity of 'places'. It explores what it means to be in place, the variety of ways in which meanings of place are made and how relationships to others are mediated through the linguistic and material semiotics of place. Drawing on examples of linguistic landscapes (LL) over the world, such as gentrified landscapes in Johannesburg and Brunswick, Mozambican memorializations, volatile train graffiti in Stockholm, Brazilian protest marches, Guadeloupean Creole signs, microscapes of souvenirs in Guinea-Bissau and old landscapes of apartheid in South Africa in contemporary time, this book explores how we are what we are through how we are emplaced. Across these examples, world-leading contributors explore how LLs contribute to the (re)imagining of different selves in the living past (living the past in the present), alternative presents and imagined futures. It focuses particularly on how the LL in all of these mediations is read through emotionality and affect, creating senses of belonging, precarity and hope across a simultaneous multiplicity of worlds. The volume offers a reframing of linguistics landscape research in a geohumanities framework emphasizing negotiations of self in place in LL studies, building upon a rich body of LL research. With over 40 illustrations, it covers various methodological and epistemological issues, such as the need for extended temporal engagement with landscapes, a mobile approach to landscapes and how bodies engage with texts."-- Bloomsbury Publishing.