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Autore	Mai Daniel <1984->
Titolo	Organizational cultures of remembrance : exploring the relationships between memory, identity, and image in an automobile company // Daniel Mai
Pubbl/distr/stampa	Berlin, Germany ; ; Boston, Massachusetts : , : De Gruyter, , 2015 ©2015
ISBN	3-11-042068-6 3-11-042082-1
Descrizione fisica	1 online resource (396 p.)
Collana	Media and Cultural Memory, , 1613-8961 ; ; Volume 21 = Medien und kulturelle Erinnerung
Disciplina	338.7/6292220943
Soggetti	Organizational behavior Collective memory
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Description based upon print version of record.
Nota di bibliografia	Includes bibliographical references and index.
Nota di contenuto	Front matter -- Acknowledgements -- Contents -- 1. Introduction -- 2. A Cultural Perspective on Organizational Remembrance in Corporations -- 3. Empirical Research Design -- 4. Audi Tradition in its Role as the Official Carrier of Organizational Remembrance -- 5. Purposes and Cultural Forms of Organizational Remembrance -- 6. Multiple Stakeholders of the Corporate Past -- 7. Organizational Remembrance as a Historical Process of Evolution and Differentiation -- 8. The Emergence of Historical Consciousness among the Workforce -- 9. Construing Organizational Reality through Retrospection -- 10. Constructing Identities in Light of the Corporate Past -- 11. Conclusion -- 12. Appendix -- Primary Material Cited -- Academic Works Cited -- Subject index
Sommario/riassunto	In a business world predominantly oriented toward the future, it has paradoxically become ever more common that companies turn towards their pasts. This book empirically explores the phenomenon of organizational remembrance from a holistic cultural perspective. Based on a twelve-month ethnographic case study conducted at the headquarters of the German automobile company, AUDI AG, this study dissects the relationships between memory, identity, and image in a

corporate setting. The greater aim in doing so is twofold: First, this study examines exactly why and how a company officially manages its past in terms of 'history' and 'tradition.' And second, this study scrutinizes what effect organizational remembrance has on the workforce - how it impacts their collective identification with a corporate community and influences their understanding of their daily working life. By investigating the interplay between different stakeholder groups, as well as their practices, media, mental models, and other vehicles of remembrance, an integrated account is offered which makes sense of the complex cultural forces at work in the corporate handling of the past, the present, and the future.

2. Record Nr.	UNINA9910974674003321
Autore	Ellison D. Hank
Titolo	Chemical Warfare during the Vietnam War : Riot Control Agents in Combat
Pubbl/distr/stampa	Hoboken, : Taylor and Francis, 2012
ISBN	1-136-82719-6 0-203-83113-6
Edizione	[1st ed.]
Descrizione fisica	1 online resource (217 p.)
Disciplina	959.70438
Soggetti	Chemical warfare Gases, Asphyxiating and poisonous - War use Gases, Asphyxiating and poisonous -- War use Riot control agents Vietnam War, 1961-1975 - Chemical warfare Vietnam War, 1961-1975 -- Chemical warfare Chemical warfare - War use Gases, Asphyxiating and poisonous Regions & Countries - Asia & the Middle East History & Archaeology Southeast Asia
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Description based upon print version of record.

## Nota di contenuto

Cover; Chemical Warfare During The Vietnam War: Riot Control Agents in Combat; Copyright; Contents; Acknowledgments; 1. Introduction; 2. Prelude; 3. Operation Stomp; 4. Tunnels; 5. Escalation; 6. Niches; 7. Urban Combat; 8. Communist Chemical Operations; 9. Conclusion; Appendix A: Technical Agent Data; Appendix B: US Munitions and Weapon Systems; Appendix C: Viet Cong Improvised Munitions; Appendix D: Protective Masks; Notes; Selected Bibliography; Index

## Sommario/riassunto

Chemical Warfare during the Vietnam War documents the use of antipersonnel chemical weapons throughout the Vietnam War, and explores their effectiveness under the wide variety of circumstances in which they were employed. The short, readable account follows the US program as it progressed from a focus on the humanitarian aspects of non-lethal weapons to their use as a means of augmenting and enhancing the lethality of traditional munitions. It also presents the efforts of the North Vietnamese to both counter US chemical operations and to develop a chemical capability of their own.