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Nota di bibliografia	Includes bibliographical references (p. 127-136) and index.
Nota di contenuto	A dream comes true: the MSC's early beginnings, 1918-51 -- "How did we ever get along without it?": 1951-70 -- A cultural oasis: 1970-80 -- Presidents, treasures, and the Bolshoi Ballet: 1980-90 -- The challenges of change: 1990-present -- Epilogue -- Appendix: Memorial Student Center Council past presidents.
Sommario/riassunto	For more than sixty years, the Memorial Student Center-MSC-has served as the "living room" of the Texas A&M University campus. The MSC was conceived as a memorial to Aggies who lost their lives in the two world wars. More than just a monument to the fallen comrades, however, the MSC and programs initiated by its first director helped the university expand its focus to embrace an even more inclusive future. Author Amy Bacon surveys the development of two functions that quickly became vital to the mission of the MSC: a leadership laboratory for students and its centerpiece location as a place of extracurricular cultural and intellectual enrichment. She demonstrates how the MSC and the traditions that have developed around it blend with the national student union movement in a unique way that enhances the institutional heritage and aspirations of Texas A&M. This attractively illustrated book draws heavily on recorded oral histories, archives, and extensive interviews with key administrative leaders and students. Building Leaders, Living Traditions narrates the story of an institution that has transformed and enriched the lives of thousands of Aggie

students and is poised to continue its vital mission. Since publication in 2009, the MSC renovation and expansion have been completed successfully, ensuring the "c" will continue to be central to students and former students alike. While an undergraduate at Texas A&M, Amy L. Bacon '91 served as the vice president of development for the Memorial Student Center. She holds a master's degree in public history from the University of Houston.
