

1. Record Nr.	UNINA9910973969303321
Autore	Neef Dale <1959->
Titolo	The supply chain imperative // Dale Neef
Pubbl/distr/stampa	New York, : American Management Association, c2004
ISBN	0-8144-2798-7
Edizione	[1st ed.]
Descrizione fisica	viii, 312 p. : ill
Disciplina	658.7/2
Soggetti	Industrial procurement Business logistics Fraud - Prevention Swindlers and swindling Business ethics Consumer protection
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Includes index.
Nota di contenuto	Strategic concerns -- The extended global supply chain: new problems and new responsibilities -- Risky business -- Companies behaving badly -- The social, ethical, audit, accounting and reporting movement (SEAR) -- Who is in charge here? organizational responsibilities for an ethical supply chain program -- The corporate ethics and risk management framework -- Choosing an aspirational code of conduct -- Creating a case for action -- Choosing performance and process standards -- Creating measurable and verifiable indicators of performance -- Building awareness and support for codes and standards -- The supplier program -- The audit process -- Compliance issues -- Reporting your good work - moving toward triple-bottom-line accounting -- Systems to monitor and audit social and environmental performance within the supply chain -- Pulling it all together: the switcher/prem case study.
Sommario/riassunto	The new business imperative is to create an unambiguous culture of ethical behavior. "The Supply Chain Imperative" presents a framework any business can use for monitoring, reporting, and improving performance of suppliers on environmental, social, and other issues. The book ensures that the company's ethical mandate is understood

and implemented along the entire length of the chain, helping companies avoid costly litigation and potentially devastating injury to reputation brought on by violations of law and ethical norms.
