1. Record Nr. UNISANNIOUBO1070545

Autore	Perrotin, Roger
Titolo	Nuove strategie d'acquisto : outsourcing, comakership, partnership / Roger Perrotin, Jean-Michel Loubère
Pubbl/distr/stampa	Milano, : Angeli, [2000]
Titolo uniforme	Nouvelles stratégies d'achat
ISBN	8846421094
Descrizione fisica	196 p. ; 23 cm
Collana	Azienda moderna ; 420
Altri autori (Persone)	Loubère, Jean Michel
Disciplina	658.72
Soggetti	Aziende - Acquisti - Gestione
Collocazione	POZZO LIB.ECON MON 8071
Lingua di pubblicazione	Italiano
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Trad. di Paola Tomaselli.

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Pubbl/distr/stampa	Washington, D.C., : American Institute of Aeronautics and Astronautics, Inc., c1990
ISBN	1-60086-601-8 1-60086-382-5
Edizione	[1st ed.]
Descrizione fisica	1 online resource (350 p.)
Collana	Progress in astronautics and aeronautics ; ; v. 128
Altri autori (Persone)	ShahrokhiF JasentuliyanaNandasiri <1938-> TarabzouniN
Disciplina	629.1 s 384.5/1
Soggetti	Artificial satellites Remote sensing Space industrialization - Developing countries
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
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Nota di contenuto	""Cover""; ""Title""; ""Copyright""; ""Table of Contents""; ""Preface""; ""Present and Future Imaging Radar Systems""; ""SPOT: Commercial Policies for an International Remote Sensing System""; ""Satellite Remote Sensing of Water Resources in the Yangtze and Yellow Rivers of China Based on Infrared Imagery of Cloud Distributions""; ""Earth-Orbiting Satellite Imageries for Geodetic Data: A Simulation Study""; ""Remote Sensing Applications to Tectonism in West Tennessee""; ""Satellite Technology in the African Center of Meteorological Applications for Development (ACMAD)"" ""Hydrologic Assessment of Critical Erosion Areas Using Satellite Data and a Geographic Information System""""""Applications of High-Resolution Remote Sensing Image Data""; ""Remote Sensing Applications to Earth Resources Survey in Pakistan""; ""Use of the

Spectroradiometer LI-1800 to Solve Problems of Preservation of the Environment""; ""Chinese Very Small Aperture Terminal System for Ministries""; ""Use of Satellite Communication for Technology Development and Transfer in Developing Countries""
""Low Traffic Density, Small Terminal Network, and Satellite Antenna Design for Communications in the Rural Areas""""""Payload, Bus, and Launcher Compatibility for Miiltibeam Mobile Communication Satellite Systems""; ""Rupture of the Spit of Sangomar a€? Estuary of the Saalum, Senegal""; ""Saudi Arabia's Experience in Solar Energy Applications""; ""The Saudi Center for Remote Sensing""; ""Agricultural Applications of Remote Sensing in Hungary""; ""Yield Prognosis by the Productivity Criteria Using Spectral Signatures in the VIS, NIR and TIR Ranges""
""Measures for Minimizing Radiation Hazardous to the Environment in the Advent of Large-Scale Space Commercialization""""""Remote Sensing Activities in Japan""; ""Communications and Broadcasting Satellites in Japan""; ""Space Research Satellite Program of Japan""; ""Mobile Satellite Communications: Applications for Developing Countries""; ""Remote Sensing Program of the Federal Republic of Germany""; ""Author Index for Volume 128""

Sommario/riassunto

satellite technology and its Earth-oriented applications have evolved enormously since the early days of the space age. In the early 1960s, the potential of satellites to contribute to international communications and national and regional weather forecasting was quickly recognized, and the first experimental satellites were launched. The benefits of the early experiments were sufficiently convincing that operational communication and meteorological satellite systems were functioning by the mid-1960s. Remote sensing, which posed more difficult technological problems, began experimentally in the early 1970s and quickly became technologically operational, although there are still organizational questions concerning operational satellite remote sensing that need to be resolved. The papers in this volume describe work currently underway in the further development of satellite technology and Earth-oriented applications. They include developments in communications, meteorology, and remote sensing in a variety of developed and developing countries. The field of satellite technology and applications is so vast today that such a collection of papers cannot begin to cover the full range of activities, but can only offer some highlights of current work. Nonetheless, the collection as a whole does accurately reflect a number of aspects of the international structure of technological development.