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   Descrizione fisica   1 online resource (226 p.)

   Classificazione   DES007000

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   Soggetti   Visual communication

   Lingua di pubblicazione   Inglese

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   Note generali   Description based upon print version of record.

   Nota di bibliografia   Includes bibliographical references and index.

   Nota di contenuto   Aspects of Information Design : The nature of information --
                        Qualitative Issues : Perceptions, conventions, proximity -- Quantitative
                        Issues : Dimensionality, comparisons, numbers, scale -- Structure,
                        Organization, Type : Hierarchy and visual grammar -- Finding Your
                        Way? : Movement, orientation, situational geography -- Documents :
                        Stories, inventories, notes.

   Sommario/riassunto   "Information Design shows designers in all fields - from user-interface
                        design to architecture and engineering - how to design complex data
                        and information for meaning, relevance, and clarity. Written by a
                        worldwide authority on the visualization of complex information, this
                        full-color, heavily illustrated guide provides real-life problems and
                        examples as well as hypothetical and historical examples,
                        demonstrating the conceptual and pragmatic aspects of human
                        factors-driven information design. Both successful and failed design
                        examples are included to help readers understand the principles under
                        discussion"--