

1. Record Nr.	UNINA9910452226503321
Autore	Fischhoff Baruch <1946-, >
Titolo	Judgment and decision making / / Baruch Fischhoff
Pubbl/distr/stampa	Abingdon, Oxon ; ; New York : , : Earthscan, , 2012
ISBN	1-136-49733-1 1-84971-444-4 1-136-49734-X 0-203-14193-8
Edizione	[1st edition]
Descrizione fisica	1 online resource (369 p.)
Collana	Earthscan risk in society series
Disciplina	153.46
Soggetti	Judgment Decision making Risk-taking (Psychology) Electronic books.
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Description based upon print version of record.
Nota di bibliografia	Includes bibliographical references and index.
Nota di contenuto	8. Fault Trees: Sensitivity of estimated failure probabilities to problem representation 9. Assessing uncertainty in physical constants; 10. Fifty-fifty = 50%? Part IV : Evaluation; 11. Predicting Frames; 12. Value Elicitation: is there anything in there? 13. Informed Consent for Eliciting Environmental Values; Part V : Deciding; 14. Giving Advice: Decision theory perspectives on sexual assault; 15. The Real World: What good is it? 16. Assessing adolescent decision-making competence; 17. Questions of Competence: The duty to inform and the limits to choice; Conclusion; Index
Sommario/riassunto	Behavioral decision research offers a distinctive approach to understanding and improving decision making. It combines theory and method from multiple disciplines (psychology, economics, statistics, decision theory, management science). It employs both empirical methods, to study how decisions are actually made, and analytical ones, to study how decisions should be made and how consequential imperfections are. This book brings together key publications, selected to represent the major topics and approaches used in the field. Put in one place, with integrating commentary, it shows the common e

2. Record Nr.	UNINA9910973583503321
Autore	Gunter Barrie
Titolo	Advertising to children on TV : content, impact, and regulation // Barrie Gunter, Caroline Oates, and Mark Blades
Pubbl/distr/stampa	Mahwah, N.J., : Lawrence Erlbaum, c2005
ISBN	9786612321573 9781135626310 1135626316 9781282321571 1282321579 9781410611246 1410611248
Edizione	[1st ed.]
Descrizione fisica	1 online resource (195 p.)
Altri autori (Persone)	OatesCaroline BladesMark
Disciplina	302.23/45/083
Soggetti	Television advertising and children Advertising and children
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Description based upon print version of record.
Nota di bibliografia	Includes bibliographical references (p. 171-195) and indexes.
Nota di contenuto	Contents; Preface; 1 The Issues About Television Advertising to Children; 2 The Nature of Advertising to Children; 3 Children's Early Understanding of Television Advertisements; 4 Advanced Understanding of Advertising; 5 Theoretical Approaches to Studying Children's Understanding of Advertisements; 6 Advertising Impact: Knowledge, Attitudes, and Values; 7 Advertising Influence: Choice and Consumption; 8 The Incidental Influence of Advertising; 9 Advertising Regulation and Research; 10 Concluding Comments; References; Author Index; Subject Index
Sommario/riassunto	Concern is growing about the effectiveness of television advertising regulation in the light of technological developments in the media. The current rapid growth of TV platforms in terrestrial, satellite, and cable formats will soon move into digital transmission. These all offer

opportunities for greater commercialization through advertising on media that have not previously been exploited. In democratic societies, there is a tension between freedom of speech rights and the harm that might be done to children through commercial messages. This book explores all of these issues and looks to the

3. Record Nr.	UNINA9910954030803321
Titolo	Governing biobanks : understanding the interplay between law and practice / / by Jane Kaye ... [and others]
Pubbl/distr/stampa	Oxford [England] ; ; Portland, Oregon : , : Hart Publishing, , 2012
ISBN	9786613773982 9781472565846 1472565843 9781281063298 1281063290 9781847318831 1847318835
Edizione	[1st ed.]
Descrizione fisica	1 online resource (380 p.)
Disciplina	344.4204194
Soggetti	Biobanks - Law and legislation - Great Britain Biobanks - Law and legislation Biobanks - Management
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Description based upon print version of record.
Nota di bibliografia	Includes bibliographical references and index.
Nota di contenuto	From an idea to a project / Jane Kaye ... [et al.] -- Embedding biobanks in a changing context / Jane Kaye -- Mapping the regulatory space / Susan M.C. Gibbons -- Dynamic networks of practice / Catherine Heeney -- Governance in practice : patterns of awareness and engagement / Susan M.C. Gibbons and Andrew Smart -- General attitudes to governance / Susan M.C. Gibbons and Andrew Smart -- Attitudes to particular laws and governing bodies / Susan M.C. Gibbons and Andrew Smart -- Preferences for governance / Susan M.C. Gibbons

and Andrew Smart -- Enacting governance : the case of access / Catherine Heeney and Andrew Smart -- Reflections on practice and governance / Jane Kaye -- Ethics and the governance of biobanks / Catherine Heeney and Michael Parker.

Sommario/riassunto

"Biobanks are proliferating rapidly worldwide because they are powerful tools and organisational structures for undertaking medical research. By linking samples to data on the health of individuals, it is anticipated that biobanks will be used to explore the relationship between genes, environment and lifestyle for many diseases, as well as the potential of individually-tailored drug treatments based on genetic predisposition. However, they also raise considerable challenges for existing legal frameworks and research governance structures. This book critically examines the current governance structures in place for biobanks in England and Wales. It shows that the technologies, techniques and practices involved in biobanking do not always conform neatly to existing legal principles and frameworks that apply to other areas of medical research. Using a socio-legal approach, including interview data gathered from the scientific community, this book provides unique insights and makes recommendations about appropriate governance mechanisms for biobanking in the future. It also explores the issues around the secondary use of information, such as consent and how to protect privacy, when biobanks are accessed by a number of different third parties. These issues have relevance both within England and Wales and to a wide international audience, as well as for other areas where large datasets are used."--Bloomsbury Publishing.
