

1. Record Nr.	UNINA9910779047203321
Autore	Zanoni Andrea
Titolo	Strategic analysis : processes and tools / / Andrea Beretta Zanoni
Pubbl/distr/stampa	New York, : Routledge, 2012 New York : , : Routledge, , 2012
ISBN	1-283-44321-X 9786613443212 0-203-80290-X 1-136-63004-X
Descrizione fisica	1 online resource (143 p.)
Collana	Routledge research in strategic management ; ; 1
Classificazione	QP 360
Disciplina	658.4/012
Soggetti	Strategic planning
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Description based upon print version of record.
Nota di bibliografia	Includes bibliographical references and index.
Nota di contenuto	Planning strategy -- Quantitative tools of strategic analysis -- Qualitative tools of strategic analysis -- The competitive structure -- Scenario analysis -- Competitive analysis -- Analysis of impacts.
Sommario/riassunto	In the last few years, competition has become increasingly more complex, variable and dynamic, as can be seen in phenomena like globalization and technological acceleration. To cope with the dynamism and uncertainty of competition, enterprises need capabilities that enable them to respond to competition, as well as to improve their analytical skills and knowledge in order to better manage new strategic projects. Strategic analysis uses both quantitative and qualitative tools to understand both competitive contexts and available company resources. In Strategic Analysis: Proc

2. Record Nr.	UNINA9910973497503321
Autore	Putnam Lara
Titolo	Radical Moves : Caribbean Migrants and the Politics of Race in the Jazz Age // Lara Putnam
Pubbl/distr/stampa	Chapel Hill : , : University of North Carolina Press, , 2013 Baltimore, Md. : , : Project MUSE, , 2013 ©2013
ISBN	979-88-9313-051-5 979-88-908436-1-6 1-4696-0024-2 0-8078-3813-6
Edizione	[1st ed.]
Descrizione fisica	1 online resource (337 p.)
Disciplina	972.905/2 972.9052
Soggetti	Racism - Political aspects - History - 20th century Emigration and immigration - Political aspects - History - 20th century Anti-imperialist movements - History - 20th century West Indians - Politics and government - 20th century Black people - Politics and government - 20th century West Indians - Social conditions - 20th century Black people - Social conditions - 20th century West Indians - Migrations - History - 20th century Black people - West Indies, British - Migrations - History - 20th century West Indies, British Emigration and immigration History 20th century
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Description based upon print version of record.
Nota di bibliografia	Includes bibliographical references and index.
Nota di contenuto	Migrants' Routes, Ties, and Role in Empire, 1850s-1920s -- Spirits of a Mobile World : Worship, Protection, and Threat at Home and Abroad, 1900s-1930s -- Alien Everywhere : Immigrant Exclusion and Populist Bargains, 1920s-1930s -- The Transnational Black Press and Questions of the Collective, 1920s-1930s -- The Weekly Regge : Cosmopolitan Music and Race-Conscious Moves in a "World a Jazz," 1910s-1930s --

The Politics of Return and Fractures of Rule in the British Caribbean, 1930-1940.

Sommario/riassunto

In the generations after emancipation, hundreds of thousands of African-descended working-class men and women left their homes in the British Caribbean to seek opportunity abroad: in the goldfields of Venezuela and the canefields of Cuba, the canal construction in Panama, and the bustling city streets of Brooklyn. But in the 1920's and 1930's, racist nativism and a brutal cascade of antiblack immigration laws swept the hemisphere. Facing borders and barriers as never before, Afro-Caribbean migrants rethought allegiances of race, class, and empire. In *Radical Moves*, Lara Putnam takes reade