

1. Record Nr.	UNINA9910973459003321
Autore	Costa Dora L
Titolo	Heroes & cowards : the social face of war // Dora L. Costa & Matthew E. Kahn
Pubbl/distr/stampa	Princeton, : Princeton University Press, c2008
ISBN	9786612764202 9781282764200 1282764209 9781400829750 1400829755
Edizione	[Course Book]
Descrizione fisica	1 online resource (344 p.)
Collana	NBER series on long-term factors in economic development
Altri autori (Persone)	KahnMatthew E. <1966->
Disciplina	973.7/1
Soggetti	Soldiers - United States African American soldiers Cultural pluralism - United States Community life - United States Social networks - United States United States History Civil War, 1861-1865 Social aspects United States History Civil War, 1861-1865 Psychological aspects United States Social conditions To 1865
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Description based upon print version of record.
Nota di bibliografia	Includes bibliographical references (p. [273]-290) and index.
Nota di contenuto	1. Loyalty and Sacrifice -- 2. Why the U.S. Civil War? -- 3. Building the Armies -- 4. Heroes and Cowards -- 5. POW Camp Survivors -- 6. The Homecoming of Heroes and Cowards -- 7. Slaves Become Freemen -- 8. Learning from the Past -- Appendix. Records and Collection Methods.
Sommario/riassunto	Heroes and Cowards demonstrates the role that social capital plays in people's decisions. The makeup of various companies--whether soldiers were of the same ethnicity, age, and occupation--influenced whether soldiers remained loyal or whether they deserted. Costa and Kahn discuss how the soldiers benefited from friendships, what social factors allowed some to survive the POW camps while others died, and

how punishments meted out for breaking codes of conduct affected men after the war. The book also examines the experience of African-American soldiers and makes important observations about how their comrades shaped their lives. --from publisher description.

2. Record Nr.	UNINA9910971998303321
Titolo	Grabbing lightning : building a capability for breakthrough innovation / / Gina C. O'Connor ... [et al.]
Pubbl/distr/stampa	San Francisco, CA, : Jossey-Bass, c2008
ISBN	9786611204105 9781281204103 1281204102 9780470233160 0470233168
Edizione	[1st ed.]
Descrizione fisica	1 online resource (364 p.)
Altri autori (Persone)	O'ConnorGina Colarelli
Disciplina	658.4/062
Soggetti	Technological innovations - Management New products
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Description based upon print version of record.
Nota di bibliografia	Includes bibliographical references (p. 305-314) and index.
Nota di contenuto	Management systems for innovation -- Assessing your organization's capacity for breakthrough innovation -- The discovery competency -- Incubation: the long and winding road -- Acceleration: gathering steam and building critical mass -- The DNA innovation system -- Incorporating the DNA: the role of the orchestrator -- Getting started: initiating and maturing an innovation management system -- The innovation function.
Sommario/riassunto	Established companies are clamoring for breakthrough innovation, but are often hamstrung by the highly reliable, repeatable processes of their management systems. Based on years of research, Grabbing Lightning shows how twelve companies have tried to develop a capability for sustainable breakthrough innovation and outlines best

practices for your organization. The authors show how the management system for innovation is different from the traditional one in that it allows?and even encourages?mistakes and failures in order to promote learning. Grabbing Lightning outlines the
