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Titolo	Chinese communication studies : contexts and comparisons // edited by Xing Lu, Wenshan Jia, and D. Ray Heisey
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Descrizione fisica	1 online resource (288 p.)
Collana	Advances in communication and culture
Altri autori (Persone)	LuXing <1956-> JiaWenshan <1961-> HeiseyD. Ray
Disciplina	302.2/0951
Soggetti	Communication and culture - China
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Description based upon print version of record.
Nota di bibliografia	Includes bibliographical references and indexes.
Nota di contenuto	Contents; Acknowledgments; Introduction Chinese Culture and Communication: Diverse Contexts and Comparison with the West; 1 Revolution and Us: A Cultural Rendition of Political Movements in Contemporary China; 2 Culture and Modernization: The Case of the People's Republic of China; 3 The Problem of the Public: John Dewey's Theory of Communication and Its Influence on Modern Chinese Communication; 4 Chinese Culture and Its (Post) Modern Fate: Three Debates and One Critique; 5 Women and the Rhetorical Tradition in Premodern China: A Preliminary Sketch 6 Creating a Female Language: Symbolic Transformation Embedded in Nushu 7 Hierarchy Is Not Harmony: A View of the Traditional Chinese Family; 8 Chinese Family Consumer Socialization: A Study of Chinese Urban Adolescents' Involvement in Family Purchasing Activities; 9 Karaoke as a Form of Communication in the Public and Interpersonal Contexts of Taiwan; 10 Market and Politics: Hong Kong Press during

Sovereignty Transfer; 11 Humanism and Human Rights: A Comparison between the Occidental and Oriental Traditions 12 Talking Cultures: A Comparative Analysis of Chinese and U. S. American Stories about Human Rights 13 Comparison of Chinese and American Views on World Opinion: A Rhetorical Study of Media Reports; 14 Pan Gu's Paradigm: Chinese Education's Return to Holistic Communication in Learning; 15 Chinese Rhetoric through Chinese Textbooks: Uniquely Chinese?; Author Index; Subject Index; About the Editors and Contributors

Sommario/riassunto

Many varying factors contribute to the dynamics of Chinese communication, which both resembles and differs from its Western counterparts. In this provocative new collection of essays, an international group of scholars challenges the conventional notion of Chinese culture as static, recognizing the causes of cultural change and strategies of resistance. Examining communication contexts in mainland China, Hong Kong, and Taiwan, *Chinese Communication Studies: Context and Comparisons* considers the relationship between culture and communication in Chinese political, gender, family, and media contexts, providing the reader with insight both into how enduring Chinese cultural values are, and how they are being appropriated to meet political and economic goals. Moreover, comparisons and distinctions are made between Chinese and Western communication concepts and practices on the issues of human rights, world opinions, pedagogical approaches, and instruction of rhetoric. In a work sure to be of value to many disciplines, the authors trace the historical development of ideas and value systems of both cultures, rendering an understanding of similarities and differences in both communication and cultural mindsets.

2. Record Nr.	UNINA9910143799603321
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ISSN	1938-2936
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