

1. Record Nr.	UNINA9910973192703321
Titolo	The cyberunion handbook : transforming labor through computer technology // edited by Arthur B. Shostak
Pubbl/distr/stampa	London ; ; New York : , : Routledge, , 2015
ISBN	1-317-45763-3 0-7656-0803-0 1-315-70003-4 1-317-45764-1 0-7656-1176-7
Edizione	[1st ed.]
Descrizione fisica	1 online resource (384 p.)
Collana	Issues In Work and Human Resources
Altri autori (Persone)	ShostakArthur B
Disciplina	331.88/0285 331.880285
Soggetti	Labor unions - Computer networks Labor unions - Computer network resources
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	First published 2002 by M.E. Sharpe.
Nota di bibliografia	Includes bibliographical references and index.
Nota di contenuto	Cover; Half Title; Title Page; Copyright Page; Dedication; Table of Contents; Notes on URLs; Series Editor's Foreword; Preface; Acknowledgments; Introduction; 1. Cyber Birth: The Struggles of a Local Going Online; 2. On the Border of CyberUnionism: Lessons from Local 1613; 3. Technology Evens the Playing Field; I. Surveying the Field; 4. Cyber Drives: Organizing, Bargaining, and Mobilizing-Downloading "E-Strategies" for 21st-century Union Action; 5. Info Zap! PDAs in the Hands of a Union Activist; 6. Corporate Surveillance: Monitoring Your Monitor 7. What Unions Can Learn from Nonprofits About Using the Internet8. Five Lessons from Union Computer Use in Sweden; II. How to Get Started; 9. Nine Rules for Good Technology; 10. Getting On and Getting Off: Roadblocks on the Information Superhighway; 11. Taking More Control of Technology Issues; 12. "But the Computer Salesman Said . . ."-What All That Stuff Means; 13. Avoiding Shams, Scams, and Spam as You Journey the Information Superhighway; III. How to Manage E-Mail and List Servers; 14. How-To's and Why Not's: A Quick Guide for Union

E-Tool Use

15. Union and Employee Access to Employer E-Mail Systems Under Federal Labor Law
16. Lessons from Pioneering in Union Uses of the Internet;
17. The MODEM Experience: The Moderator's Views on Some Questions;
18. The Natural Life Cycle of Mailing Lists; IV. How to Provide a Web Site;
19. Unix? Linux? How Do I Even Begin to Create My Own Site?;
20. What a Web Site Should Offer;
21. Crucial Questions for Union Webmasters;
22. Web Site Lessons;
23. Finding and Holding a Web Audience; V. How to Become a Cyberunion;
24. Bridging the Cyber Gap; VI. How to Employ Futuristics
25. Seven Guidelines from a Futures Course for Unionists
26. A New Society Gives Birth to a New Union; VII. What Innovations?;
27. Revitalizing a Union Through Cyberspace;
28. Virtually Meeting: How the Internet Can Open Up Union Meetings to All the Members; 29. Beyond the Web Site: The Experience of LabourStart's Labour Newswire;
- VIII. What Services?;
30. I Came, I Saw, I Digitized-A Union Editor's Guide to Electronic Design and Layout;
31. The Virtual Union Hall;
32. A Clipboard, a Cell Phone, and a Laptop: What Every Organizer Needs; IX. How to Honor Traditions
33. Designing and Delivering Internet Instruction to Labor Unions: A Practical Guide
34. The Power of Digital Media and Technology for Working People!;
- X. Promoting Union Democracy;
35. A Simple List Serve and Union Democracy;
36. One Union's Leap into Cyberdemocracy;
37. Matters of Human Debate: Using the Internet for Union Democracy;
- XI. Promoting Union Militancy;
38. Using Cyberspace to Enhance the CyberUnion;
39. How the Internet Sustained a Strike;
40. Picketing Cyberspace; XII. Promoting Organizing
41. How a Former Union Organizer Accidentally Sparked a Nationwide Election Protest Movement, All via the Internet

Sommario/riassunto

In his original CyberUnion, the author presented a bold plan for unions to develop a more significant role in the 21st century by adopting four strategic aids - futuristics, innovations, services, and traditions (F-I-S-T) - knit together by cutting-edge Info Tech resources. CyberUnions in Action expands on the F-I-S-T model and looks at gains and setbacks in pioneering efforts to create ""CyberUnions"". It highlights relevant websites, and features interviews with key CyberUnion advocates (and some critics). Shostak reviews overseas union efforts for transferable lessons, and pays special atte
