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Sommario/riassunto	The United States and Iran have been estranged for 25 years. They have carried out a mutual process of demonization that is unprecedented in modern history, based on cultural hot buttons that have the power to galvanize the populations of both countries. Iranian leaders have characterized the United States as the Great Satan-an evil corruptor

that pollutes society and destroys personal morality. American leaders characterize the members of the current government of the Islamic Republic of Iran as Mad Mullahs, wild-eyed and irrational. Giving a thorough account of the background of U.S.-Iranian

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