

1. Record Nr.	UNINA9910973060803321
Autore	Mahoney Christine
Titolo	Brussels versus the Beltway : advocacy in the United States and the European Union // Christine Mahoney
Pubbl/distr/stampa	Washington, D.C., : Georgetown University Press, c2008
ISBN	9781589012820 1589012828 9781435649897 1435649893
Edizione	[1st ed.]
Descrizione fisica	1 online resource (273 p.)
Collana	American governance and public policy
Disciplina	324/.40973
Soggetti	Pressure groups - United States Pressure groups - European Union countries Lobbying - United States Lobbying - European Union countries Policy networks - United States Policy networks - European Union countries
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Description based upon print version of record.
Nota di bibliografia	Includes bibliographical references and index.
Nota di contenuto	Introduction -- The U.S. and EU political systems -- Explaining advocacy -- Researching advocacy -- Lobbying positions -- Argumentation -- Lobbying targets -- Inside lobbying tactics -- Outside lobbying tactics -- Networking and coalitions -- Lobbying success -- Conclusion.
Sommario/riassunto	This book presents the first large-scale study of lobbying strategies and outcomes in the United States and the European Union, two of the most powerful political systems in the world. Every day, tens of thousands of lobbyists in Washington and Brussels are working to protect and promote their interests in the policymaking process. Policies emanating from these two spheres have global impacts they set global standards, they influence global markets, and they determine global politics. Armed with extensive new data, Christine Mahoney challenges the conventional stereotypes that attribute any di

