

1. Record Nr.	UNINA9910972946203321
Titolo	Mass media : coverage, objectivity, and changes / / Hanna V. Kovacs, editor
Pubbl/distr/stampa	Hauppauge, N.Y., : Nova Science Publishers, Inc., c2011
ISBN	1-62100-142-3
Edizione	[1st ed.]
Descrizione fisica	1 online resource (185 p.)
Collana	Media and communications : technologies, policies and challenges
Altri autori (Persone)	KovacsHanna V
Disciplina	302.23
Soggetti	Mass media - Objectivity Mass media - Influence Mass media - Social aspects Mass media - Political aspects
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Description based upon print version of record.
Nota di bibliografia	Includes bibliographical references and index.
Nota di contenuto	Patriotism or nationalism? : The New York times' discourse of American national identity after 9/11 / Lu Wei and Sudeshna Roy -- Prosocial content of animated cartoons / Hugh Klein and Kenneth S. Shiffman -- Beyond fear appeals in health messaging : the example of smoking cessation campaigns / Amanda Kalaydjian Richardson and Donna Vallone -- The political use of fear and news reporting in Italy : the case of Berlusconi's media control / Massimo Ragnedda and W. Glenn Muschert -- The portrayal of risky driving in popular action movies / Kathleen Beullens, Keith Roe and Jan Van den Bulck -- Dyadic and social influence on the Axelrod model with clever mass media / Arezky H. Rodriguez and Y. Moreno -- Effect of mass media on suicidal behavior in patients with psychotic disorders / J. Eduardo Aguilar, ... [et al.].
Sommario/riassunto	Discusses the role of mass media in shaping and presenting certain forms of national identity; the prosocial messages in animated cartoons; the political use of fear and news reporting in Italy; media depiction of risky driving and adolescent driving behaviors; and, the Axelrod Model of social phenomena and mass media.