

1. Record Nr.	UNINA9910972824103321
Autore	Valkenburg Patti M. <1958->
Titolo	Plugged in : how media attract and affect youth / / Patti M. Valkenburg, Jessica Taylor Piotrowski
Pubbl/distr/stampa	New Haven, CT : , : Yale University Press, , [2017] ©2017
ISBN	9780300228090 0300228090
Descrizione fisica	1 online resource (341 pages) : illustrations
Disciplina	302.230835
Soggetti	Mass media and youth Mass media and children
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Includes index.
Nota di bibliografia	Includes bibliographical references and index.
Nota di contenuto	Frontmatter -- CONTENTS -- PREFACE -- 1. Youth and Media -- 2. Then and Now -- 3. Themes and Theoretical Perspectives -- 4. Infants, Toddlers, and Preschoolers -- 5. Children -- 6. Adolescents -- 7. Media and Violence -- 8. Media and Emotions -- 9. Advertising and Commercialism -- 10. Media and Sex -- 11. Media and Education -- 12. Digital Games -- 13. Social Media -- 14. Media and Parenting -- 15. The End -- NOTES -- ACKNOWLEDGMENTS -- INDEX
Sommario/riassunto	An illuminating study of the complex relationship between children and media in the digital age. Now, as never before, young people are surrounded by media-thanks to the sophistication and portability of the technology that puts it literally in the palms of their hands. Drawing on data and empirical research that cross many fields and continents, authors Valkenburg and Piotrowski examine the role of media in the lives of children from birth through adolescence, addressing the complex issues of how media affect the young and what adults can do to encourage responsible use in an age of selfies, Twitter, Facebook, and Instagram. This important study looks at both the sunny and the dark side of media use by today's youth, including why and how their preferences change throughout childhood, whether digital gaming is harmful or helpful, the effects of placing tablets and smartphones in

the hands of toddlers, the susceptibility of young people to online advertising, the legitimacy of parental concerns about media multitasking, and more.
