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Autore	Ulrich Laurie Ann
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Nota di contenuto	<p>""About the Author""; ""Acknowledgments""; ""Table of Contents""; ""Introduction""; ""Understanding Web Graphic Requirements""; ""Working with Web-Safe File Formats""; ""Using Color on the Web""; ""Working Toward the Web in Photoshop""; ""Moving On""; ""The Photoshop Interface""; ""An Overview""; ""Working with the Menus and Options Bar""; ""Working with the Toolbox""; ""Working with the Palettes""; ""Customizing the Photoshop Interface""; ""Moving On""; ""Creating Original Artwork for the Web""; ""Starting a New Image""; ""Using Photoshop's Creative Tools""; ""Working with Layer Effects"" ""Saving Your Artwork""""Moving On""; ""Retouching Images for Use on the Web""; ""Scanning Images in Photoshop""; ""Opening and Editing Illustrator Images""; ""Importing Vector Graphics""; ""Working with Masks and Selections""; ""Editing Photographic Content""; ""Controlling the Image with the Layers Palette""; ""Using Actions""; ""Moving On""; ""Matching Print Colors and Style to Web Pages""; ""Working with the Web Palette""; ""Building Web Content to Match Printed Materials""; ""Moving On""; ""Designing Graphic Text for the Web""; ""Why Create Graphic Text?""; ""Creating a Text Object"" ""Working with Type Formatting Tools""""Using Text as a Mask""; ""Applying Effects to the Type Layer""; ""Saving Graphic Text for the Web""; ""Moving On""; ""Creating Web Navigation Tools""; ""Building Buttons from Shapes and Lines""; ""Typing and Formatting Button Text""; ""Creating Button Versions for Rollovers""; ""Creating a</p>

Navigation Bar"; ""Moving On"; ""Creating Backgrounds and Tracing Images"; ""Why Use a Background Image?"; ""Working with Tracing Images"; ""Moving On"; ""Building Page Prototypes with Photoshop"; ""Using Photoshop as a Page Layout Tool""
""Posting Your Design Online""""Moving On""; ""Touring the Image Ready Interface""; ""What Image Ready Does""; ""Understanding the Role of Animated Effects in Web Design""; ""Working with the Image Ready Tools""; ""Moving On""; ""Working with Animations and Rollovers"";
""Creating Animations""; ""Creating a Rollover""; ""Moving On""; ""Slicing Images for Dynamic Effects""; ""Why Slice an Image?""; ""Working with the Slice Tools""; ""Saving Sliced Images""; ""Using Image Slices in a Table""; ""Moving On""; ""Sending Photoshop Images to Live Motion"";
""What Does Live Motion Do?""
""Creating a Live Motion Composition""""Inserting a Photoshop Image"";
""Animating an Image""; ""Moving On""; ""Using Photoshop Images with Macromedia Flash""; ""What Flash Does""; ""A Quick Tour of the Flash Interface""; ""Inserting a Photoshop Image""; ""Animating an Image in Flash""; ""Saving and Publishing an Animation""; ""Moving On"";
""WYSIWYG Web Design with Photoshop""; ""What Is a WYSIWYG Design Application?""; ""A Tour of a WYSIWYG Work space""; ""Inserting Images in a WYSIWYG Environment""; ""Photoshop vs. Fireworks""; ""Moving On""; ""index""

Sommario/riassunto

Discusses ways to create original artwork for the Web, customize photographs and existing artwork for use online, and use these creations with a variety of powerful Web design tools, from Adobe ImageReady to Macromedia's Flash. The special graphic requirements of the Web and the use of Photoshop to create more interesting and effective Web graphics are covered in this book.
