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Communication BuildupA Must-Have Strategy; Hitting the Road; Sure Bets in a Risky Business; The Richest Teacher in China; Tapping into China's Desires; China's Urbanization; The Basis of a Boom; Chapter 9: Buying What China Makes; The Reality of China's Exports; Balancing Price and Production; The Manufacturing Myth; The Outsourcing Backlash; Chapter 10: The Wealth of Chuppies; Determined to Make Their Mark; Big Picture; The Rise of the Chuppies: Frances; Capitalizing on the Opportunities: Kou Men-Yuen; Chapter 11: Serving the People; The Need to Feed; A Plastic Plan; Keeping Healthy
Investing in InsuranceGrowing Fast in Food; Chapter 12: Danger Signs; Opening the Gates; Prosperity and Inflationary Pressures; Self-Proclaimed Experts; Getting Out; Identifying a Bubble; Chapter 13: China's Political Place in the World; The Currency Conundrum; The Asian Coattails Effect; The Rise of a Superpower?; Chapter 14: Your China Strategy; Step 1: Gather Accurate Information about China; Step 2: Identify Industries That Are Growing; Step 3: Pick Industry Leaders; Step 4: Make Your Buy; Step 5: Be Ready to Get Out and Collect Your Profits; Step 6: Keep Your Eyes and Ears Open
BibliographyAbout the Author; Index

Sommario/riassunto

As one of the leading experts on investing in China's economy, author Robert Hsu advises people every day on how a China strategy will truly take them to a new level of investing. With his new book, Hsu shows you how to build your fortune by participating in what he calls the "China Miracle." Page by page, Hsu helps you navigate this dynamic market and reveals the best ways to invest in the world's fastest-growing economy.
