

1. Record Nr.	UNINA9910275042703321
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Titolo	Americanisation in 20th Century Europe: business, culture, politics. Volume 2 / / Nick Tiratsoo, Mathias Kipping
Pubbl/distr/stampa	Lille, : Publications de l'Institut de recherches historiques du Septentrion, 2018
ISBN	2-490296-08-6
Descrizione fisica	1 online resource (410 p.)
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Soggetti	History Sociology américanisation Europe vie intellectuelle
Lingua di pubblicazione	Francese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Sommario/riassunto	<p>This volume makes an important contribution to debates about American interactions with Europe in the Twentieth Century. It interrogates current understandings of 'Americanisation' and aims to produce new and fruitful departures for future research and discussion. The approach adopted uses the broadest possible view of American influence, encompassing the whole of the micro-economic sphere, and including not only companies, but also consumers and business cultures in general. Taken together, the individual chapters confirm the importance of the US as a reference point for European businesses and consumers. At the same time, they cast fresh light on the complexity of the 'Americanisation' process, which was always more than a simple one-sided transfer or 'export' of ideas, and also point to the multiplicity of outcomes, ranging from outright rejection to the more usual selective acceptance. Above all, they reinforce the view that 'Americanisation' was a social phenomenon, involving real people in specific contexts, whether at company, industry or societal level, and motives that ranged all the way from the idealistic to the venal. Ce volume apporte une contribution importante au débat sur les interactions entre l'Amérique et l'Europe au xxe siècle. Il pose des interrogations sur le sens courant de "Américanisation" et voudrait offrir de nouveaux et fructueux points de départ pour de futures recherches et discussions. L'approche choisie utilise la vision la plus large possible de l'influence américaine, englobant l'ensemble de la sphère micro-économique et abordant non seulement les entreprises, mais aussi la culture des consommateurs et des entreprises en général. Pris comme un ensemble, les différents chapitres de cet ouvrage confirment l'importance des États-Unis comme point de référence pour les entrepreneurs et les consommateurs européens. Simultanément, ils apportent un éclairage nouveau sur la complexité du processus d'Américanisation qui fut toujours plus...</p>

2. Record Nr.	UNINA9910972439603321
Titolo	Assessment of the Bureau of Reclamation's security program / / Committee on the Assessment of the Bureau of Reclamation's Security Program, Board on Infrastructure and the Constructed Environment, Division on Engineering and Physical Sciences, National Research Council of the National Academies
Pubbl/distr/stampa	Washington, D.C., : National Academies Press, c2008
ISBN	9786611972905 9780309178181 0309178185 9780309125284 0309125286 9781281972903 1281972908
Edizione	[1st ed.]
Descrizione fisica	1 online resource (xvii, 128 pages) : illustrations, map
Disciplina	627.80973
Soggetti	Dam safety - Law and legislation - United States Dams - Security measures - United States
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Description based upon print version of record.
Nota di bibliografia	Includes bibliographical references.
Nota di contenuto	""Preface""; ""Acknowledgments""; ""Contents""; ""Acronyms""; ""Summary""; ""1 Context""; ""2 Description of Reclamation's Security Program""; ""3 Assessment of Reclamation's Security-Related Processes""; ""4 Future Plans""; ""5 Conclusions and Recommendations""; ""Appendix A: Biographies of Committee Members""; ""Appendix B: Briefings to the Committee and Discussions""; ""Appendix C: Two Approaches to Risk Assessment for Dams""
Sommario/riassunto	The US Bureau of Reclamation is responsible for managing and operating some of the nation's largest and most critical dams. This book assesses Reclamation's security program and determines its level of preparedness to deter, respond to, and recover from malicious acts to its physical infrastructure and to the people who use and manage it.

