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| 1. Record Nr.           | UNISA996387504703316                                                                                                                                                                                                                                                                                   |
| Autore                  | Ulugh Beg <1394-1449.>                                                                                                                                                                                                                                                                                 |
| Titolo                  | Epochæ celebriores, astronomis, historicis, chronologis, Chataiorvm, Syro-Græcorvm Arabvm, Persarvm Chorasmiorvm, usitatae [[electronic resource] /] / ex traditione Ulug Beigi, Indiæ citra extraque Gangem principis ; eas primus publicavit, recensuit et commentariis illustravit Johannes Gravius |
| Pubbl/distr/stampa      | Londini, : Typis Jacobi Flesher, & prostant apud Cornelium Bee ..., 1650                                                                                                                                                                                                                               |
| Descrizione fisica      | [6], 103, [48] p                                                                                                                                                                                                                                                                                       |
| Altri autori (Persone)  | GreavesJohn <1602-1652.>                                                                                                                                                                                                                                                                               |
| Soggetti                | Chronology                                                                                                                                                                                                                                                                                             |
| Lingua di pubblicazione | Latino                                                                                                                                                                                                                                                                                                 |
| Formato                 | Materiale a stampa                                                                                                                                                                                                                                                                                     |
| Livello bibliografico   | Monografia                                                                                                                                                                                                                                                                                             |
| Note generali           | Includes tables.<br>Reproduction of original in Bodleian Library.                                                                                                                                                                                                                                      |
| Sommario/riassunto      | eebo-0014                                                                                                                                                                                                                                                                                              |

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| 2. Record Nr.           | UNINA9910972337103321                                                                                                                                                                                                                                                                                                                                                             |
| Titolo                  | The maturing marketplace : buying habits of baby boomers and their parents / / George P. Moschis ... [et al.]                                                                                                                                                                                                                                                                     |
| Pubbl/distr/stampa      | Westport, Conn. : , : Praeger, , 2000<br>London : , : Bloomsbury Publishing, , 2024                                                                                                                                                                                                                                                                                               |
| ISBN                    | 9798400683725<br>9786610868858<br>9781280868856<br>1280868856<br>9780313000522<br>0313000522                                                                                                                                                                                                                                                                                      |
| Edizione                | [1st ed.]                                                                                                                                                                                                                                                                                                                                                                         |
| Descrizione fisica      | 1 online resource (310 p.)                                                                                                                                                                                                                                                                                                                                                        |
| Altri autori (Persone)  | MoschisGeorge P. <1944->                                                                                                                                                                                                                                                                                                                                                          |
| Disciplina              | 658.8/34/0844                                                                                                                                                                                                                                                                                                                                                                     |
| Soggetti                | Consumer behavior - United States<br>Baby boom generation - United States - Attitudes<br>Middle-aged consumers - United States - Attitudes<br>Older consumers - United States - Attitudes<br>Market segmentation - United States                                                                                                                                                  |
| Lingua di pubblicazione | Inglese                                                                                                                                                                                                                                                                                                                                                                           |
| Formato                 | Materiale a stampa                                                                                                                                                                                                                                                                                                                                                                |
| Livello bibliografico   | Monografia                                                                                                                                                                                                                                                                                                                                                                        |
| Note generali           | Description based upon print version of record.                                                                                                                                                                                                                                                                                                                                   |
| Nota di bibliografia    | Includes bibliographical references and index.                                                                                                                                                                                                                                                                                                                                    |
| Nota di contenuto       | Preliminaries; Contents; 1. Overview; 2. Food and Beverages, Food Stores, and Restaurants; 3. Apparel and Footwear; 4. Pharmaceutical Products; 5. Housing; 6. Technology Products and Telecommunication Services; 7. Health Care; 8. Travel and Leisure; 9. Financial Services; 10. Insurance; 11. Summary and Implications for Marketing Strategy; Selected Bibliography; Index |
| Sommario/riassunto      | This work examines the ways in which the buying habits of baby boomers differ from the habits of their parents, detailing the ways in marketers can use the various insights in the book to market a broad range of goods and services.                                                                                                                                           |

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| 3. Record Nr.           | UNISA996649855003316                                                                                                    |
| Autore                  | Abramowski Ruth                                                                                                         |
| Titolo                  | Gewaltfrei Arbeiten und Leben : Interdisziplinäre Perspektiven, Theorien, Empirische Erkenntnisse und Handlungsoptionen |
| Pubbl/distr/stampa      | Baden-Baden : , : Nomos Verlagsgesellschaft, , 2025<br>©2025                                                            |
| ISBN                    | 9783748945895<br>3748945892                                                                                             |
| Edizione                | [1st ed.]                                                                                                               |
| Descrizione fisica      | 1 online resource (319 pages)                                                                                           |
| Altri autori (Persone)  | MeyerhuberSylke<br>RustUrsula                                                                                           |
| Lingua di pubblicazione | Tedesco                                                                                                                 |
| Formato                 | Materiale a stampa                                                                                                      |
| Livello bibliografico   | Monografia                                                                                                              |