

1. Record Nr.	UNISA996386021303316
Autore	Beaulieu Luke <1644 or 5-1723.>
Titolo	Planes apokalypsis. Popery manifested, or, the Papist incognito made known [[electronic resource] ] : by way of dialogue betwixt a Papist priest, Protestant gentleman, and Presbyterian divine. In two parts. Intended for the good of those that shall read it by L. B. P
Pubbl/distr/stampa	London, : printed for Henry Brome, at the Gun at the west end of S. Pauls, 1673
Descrizione fisica	[12], 52, [4], 75, [1] p
Soggetti	Catholics Protestantism - England
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Part 2 has a caption title: Popery manifested, and the Papist incognito made known. With separate pagination and continuous register. The first two words of the title transliterated from the Greek. The words "Papist" to "divine" are connected by a left brace. By Luke Beaulieu. Reproduction of original in the Bodleian Library, Oxford, England.
Sommario/riassunto	eebo-0014

2. Record Nr.	UNINA9910972302503321
Autore	Cronin Anne M. <1967->
Titolo	Advertising myths : the strange half-lives of images and commodities / / Anne M. Cronin
Pubbl/distr/stampa	London ; ; New York, NY, : Routledge, c2004 London ; ; New York, NY : , : Routledge, , 2004
ISBN	1-135-14149-5 1-283-84290-4 1-135-14141-X 0-203-60368-0
Edizione	[1st ed.]
Descrizione fisica	1 online resource (166 p.)
Collana	International library of sociology
Disciplina	659.1/042 659.1042
Soggetti	Advertising - Social aspects Consumer behavior Consumption (Economics) - Social aspects
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Description based upon print version of record.
Nota di bibliografia	Includes bibliographical references (p. [137]-147) and index.
Nota di contenuto	Cover; Advertising Myths: The strange half-lives of images and commodities; Copyright; Contents; Figures; Acknowledgements; Abbreviations; Introduction; 1 Images, commodities and compulsions: Consumption controversies of the nineteenth century; Commodities, consuming pathologies and the useless object; Advertising and the dialectical image; Signs of the times? Gender, commodities and modernity; 2 Advertising as site of contestation: Criticisms, controversy and regulation; Regulating culture; Instituting beliefs: trade associations and non-governmental organizations; Legislating advertising 3 Advertising agencies: Commercial reproduction and the management of belief Advertising effects and agencies' self-promotional practices; Regulation, promotional rhetoric and commercial practice; Controversies and regulation; Understanding advertising; 4 Animating images: Advertisements, texts, commodities; Text, commodity, pathology; Antidotes to advertising and the maladies of representation;

Commodities, persons and ownership; 5 Advertising reconsidered;  
Cultures of addiction? Consumption, representation and crisis rhetoric;  
A politics of synthetics; Advertising and taxonomy; Notes  
BibliographyIndex

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Sommario/riassunto

Advertising is often portrayed negatively, as corrupting a mythically pure relationship between people and things. In Advertising Myths Anne Cronin argues that it is better understood as a 'matrix of transformation' that performs divisions in the social order and arranges classificatory regimes. Focusing on consumption controversies, Cronin contends that advertising is constituted of 'circuits of belief' that flow between practitioners, clients, regulators, consumers and academics. Controversies such as those over tobacco and alcohol advertising, she argues, distil these beliefs and a

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