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Nota di bibliografia	Includes bibliographical references and index.
Nota di contenuto	Contents; Foreword by Jack Santino; 1. Every 15 Minutes Someone Dies; 2. Backdrop for the Scene; 3. Marked for Death: Ambiguity and Slippery Steps in Frames of Play; 4. Engrossed Out: Every 15 Minutes as Folk Drama; 5. The Dazzle and Darkness of Play; 6. Shattering Frames: The Crash through YouTube's Window; Conclusion: Rustles in the Gallery; References; Index
Sommario/riassunto	As the Grim Reaper pulls a student out of class to be a "victim" of drunk driving in a program called "Every 15 Minutes," Montana Miller observes the ritual through a folklorist's lens. Playing Dead examines why hundreds of American schools and communities each year organize these mock tragedies without any national sponsorship or coordination. Often, the event is complete with a staged accident in the

parking lot, a life-flight helicopter, and faux eulogies for the "dead" students read in school assemblies. Grounding her research in play theory, frame theory, and theory of folk drama,
