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Altri autori (Persone)	DirvenRene HawkinsBruce Wayne <1954-> SandikciogluEsra
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Nota di contenuto	LANGUAGE AND IDEOLOGY VOL.I; Editorial page; Title page; LCC page; Table of Contents; Incorporating Tensions: On the Treatment of Ideology in Cognitive Linguistics; Language and Ideology: An interview with George Lakoff; Pragmatism, Ideology and Embodiment; Does Cognitive Linguistics Live up to its Name?; Ideological Ground and Relevant Interpretation in a Cognitive Semantics; Linguistic Dilemmas of Afrocentricity: The Diaspora Experience; Age/Gender Morphemes Inherit the Biases of their Underlying Dimensions; How Pervasive are Sexist Ideologies in Grammar? Cognitive Linguistics and the Marxist Approach to IdeologyLinguistics and Ideology in 19th and 20th Century Studies of Language; Cultural and Conceptual Relativism, Universalism and the Politics of Linguistics; Index
Sommario/riassunto	Together with its sister volume on Descriptive Cognitive Approaches, this volume explores the contribution which cognitive linguistics can

make to the identification and analysis of overt and hidden ideologies. As a theory of language which sees language as the accumulation of the conventionalised conceptualisations of a given linguistic and/or cultural community or sub-group within it, cognitive linguistics is called upon to make its own inroads in the study of ideology. This volume offers theoretical approaches and first discusses the philosophical foundations of cognitive linguistics. The q
